

Concentration in Entrepreneurship Data

MARKET DEMAND:

- ❑ Growth in business opportunities effected by anticipated military build up on Guam in the next five to ten years.
- ❑ Growing interest in small business start-ups and business ownership.
- ❑ Fall 2007 Survey Results – Surveyed 64 students enrolled in two sections of BA 240 Management of Organizations course at the University of Guam. Results indicate:
 - 82.8% of students who participated in the survey were interested in an Entrepreneurial concentration; 17.2% were not interested in an Entrepreneurial concentration.
 - 4.7% of respondents were freshmen; 54.7% were sophomores; 32.8% were juniors; and 6.3% were seniors

Source: SBPA

MINUTES Session 7

of the

8th Faculty Senate of the University of Guam

2:00 – 3:45 PM November 6, 2008

L.G. School of Business and Public Administration Building, Room 131

Members present: T. Ames, R. Barber, S. Bell, F. Cantoria, J. Jenson, R. Jones, T. Iyechad, D. Millett, K. Murphy, D. Rubinstein, P. Singh, K. Smith

Members absent: S. Bednarzyk (1st Absence), P. Onedera (2nd Absence), J. Maryott (2nd Absence)

Chair: R. Jones

Timekeeper: K. Smith

Recorder: S. Bell

Review Committees represented:

Undergraduate Curricula Review Committee: R. Fee

Graduate Curricula Review Committee: N. Goetzfridt

General Education Review Committee: M. Lander

I. OPENING ITEMS

- A. Approved minutes of previous session: FS 8, Session 6, October 23, 2008
- B. Reviewed agenda
- C. Consent agenda: None

II. REPORTS

A. Standing Committee Reports

1. Executive Committee – R. Jones reported, Log no. 3430
2. Institutional Excellence – D. Rubinstein reported, Log no. 3441
3. Faculty Excellence – J. Jenson reported, Log no. 3437
4. Evaluations – P. Singh reported, Log no. 3439
5. University Budget & Planning – F. Cantoria reported, Log no. 3410

B. Review Committee Reports

1. Undergraduate Curricula – R. Fee reported
2. Graduate Curricula – N. Goetzfridt reported
3. General Education – M. Lander reported

C. SVP/ASA Report – H. Whippy reported, Log no. 3435

D. Parliamentarian Report – D. Rubinstein reported, Log no. 3442

III. ACTIONS

A. Scheduled Actions

1. UCRC recommendation to SVP for approval of Request for New Course, AN 498 "Internship in Anthropology". Reviewed by UCRC (R. Fee, Chair). Contact person: K. Szabo (kat.szabo1@gmail.com). Log no. 3332.

Summary: The Anthropology program requests the approval of a new course, AN 498, "Internship in Anthropology" as a valuable and practical component to the current anthropology course offerings. AN 498 will provide opportunities for students to participate in the realities and options of the workplace with government and local Guam businesses. Internships will be organized on a case-by-case basis and

placements will be tailored to the needs and competencies of individual students. Existing program faculty will supervise the internships.

Review Process: This Request for New Course, AN 498 "Internship in Anthropology" received the following endorsements: Anthropology Program faculty on April 30, 2008; Division of Humanistic Studies on May 1, 2008; the College AAC on September 26, 2008; and the College Dean on September 30, 2008. The UCRC received the proposal on October 2, 2008. The new course request was distributed for explanation to the Faculty Senate on October 9, 2008 and was presented on October 23, 2008.

Action Sought: Senate endorsement.

Motion: The Senate Executive Committee moves that the Faculty Senate endorse the Request for New Course, AN 498 "Internship in Anthropology" as contained in Attachment 1.

Action taken: Motion carried

B. Pending Actions

- None

IV. PRESENTATIONS

A. Regular Presentation and Discussion

1. UCRC recommendation to SVP for approval of Request for New Course SO 491, Sociological Research Seminar. Reviewed by UCRC (R. Fee, Chair). Contact person: A. Ames (aames@uguam.uog.edu). Log no. 3392.

Summary: The Sociology program faculty requests approval for a new course, SO 491, Sociological Research Seminar to give students experience in conducting sociological research as collaborators in faculty-supervised research projects. Students will complete a list of readings that are specific to the research project, assist in project planning, research design, data collection, and data analyses. Students will also collaborate (where appropriate) in the preparation and presentation of research findings. This course may be repeated. Prerequisite: SO 101, SO 414, MA 385 and the consent of the instructor.

Review Process: This new course request received the following endorsements: Program faculty on September 22, 2008, and the College AAC/CC and the College Dean on October 2, 2008. The UCRC received the request on October 3, 2008. The new course request was distributed for explanation to the Faculty Senate on October 23, 2008.

Action Sought: Senate endorsement.

2. GCRC recommendation to SVP for approval of Request for Program Change from Master of Science, Environmental Science to Master of Science in Environmental Science (Research) or Master of Science in Environmental Science (Professional). Reviewed by GCRC (N. Goetzfridt, Chair). Contact person: M. Golabi (mgolabi@uguam.uog.edu). Log no. 3368.

Summary: The Environmental Science program faculty requests approval for a substantive program change to establish a professional track alongside the current research track for the Master of Science in Environmental Science Degree. The proposed professional track presents three options—internship, project, or coursework— as alternatives to the current requirement for a research thesis. The proposed professional track responds to current demand for environmental

professionals, offers a better fit of the program to clientele, and meets important public needs not met by research. The program faculty expects that the professional program will enhance recruitment, expand enrollment, and not detract nor discourage students from pursuing the research thesis option.

Review Process: This program change request received the following endorsements: Program faculty on September 29, 2008, and the College AAC/CC and the College Dean on October 13, 2008. The GCRC received the request on October 17, 2008. The program change request was distributed for explanation to the Faculty Senate on October 23, 2008. According to J. Jenson, the highlighted area requires updating.

Action Sought: Senate endorsement.

3. UCRC recommendation to SVP for approval of Request for New Course MLS 119, Military Conditioning. Reviewed by UCRC (R. Fee, Chair) and GERC (M. Lander). Contact person: K. Wesolowski (kevinw@uguam.uog.edu). Log no. 3351.

Summary: This one credit course is designed to improve the five components of fitness and includes activities such as running, upper body strength exercises, and circuit training. The course is offered to all UOG students with no commitment to the Army ROTC program. The Military Science program intends that the course also count as a general education elective requirement.

Review Process: This new course request received the following endorsements: Program faculty on October 10, 2008, and the College AAC/CC and the College Dean on October 13, 2008. The UCRC and GERC received the request on October 17, 2008. The new course request was distributed for explanation to the Faculty Senate on October 23, 2008.

Action Sought: Senate endorsement.

4. UCRC recommendation to SVP for approval of Request for New Course MLS 211, Land Navigation and Map Reading. Reviewed by UCRC (R. Fee, Chair). Contact person: K. Wesolowski (kevinw@uguam.uog.edu). Log no. 3352.

Summary: This two credit course is designed to prepare enlightened leaders for their professions and to meet the department's mission to train and commission quality officers into the profession of arms. Students will study the principles of land navigation and orienteering with practical field application. Although the course is part of the ROTC program, it is open to all UOG students with no obligation or commitment to the Army ROTC program. Prerequisite: MLS 101, MLS 102, MLS 201, MLS 202.

Review Process: This new course request received the following endorsements: Program faculty on October 10, 2008, and the College AAC/CC and the College Dean on October 13, 2008. The UCRC received the request on October 17, 2008. The new course request was distributed for explanation to the Faculty Senate on October 23, 2008.

Action Sought: Senate endorsement.

5. UCRC recommendation to SVP for approval of Request for New Course MLS 299, Individual Leadership Studies. Reviewed by UCRC (R. Fee, Chair). Contact person: K. Wesolowski (kevinw@uguam.uog.edu). Log no. 3353.

Summary: This three credit course offers directed reading and research in a military science related area of concentration. Students select materials with instructor approval. A maximum of three credits can be applied to the minor requirements in this course series. The course is offered as Pass/Fail. Prerequisite: MLS 101 and MLS 102.

Review Process: This new course request received the following endorsements: Program faculty on October 10, 2008, and the College AAC/CC and the College Dean on October 13, 2008. The UCRC received the request on October 17, 2008. The new course request was distributed for explanation to the Faculty Senate on October 23, 2008.

Action Sought: Senate endorsement.

6. UCRC recommendation to SVP for approval of Request for Program Change to add Entrepreneurship as a Concentration to the Bachelor of Business Administration (BBA) Degree program. Reviewed by UCRC (R. Fee, Chair). Contact person: J. Salas (magmicro@mac.com). Log no. 3406.

Summary: The Business Administration program faculty requests the approval of program change to add a new concentration in entrepreneurship to the BBA degree program. The addition of this concentration will prepare students to take advantage of emerging business opportunities as part of the planned military buildup. The concentration offers the foundational education for starting and maintaining a business. Three new courses are proposed as part of this new concentration.

Review Process: This program change request received the following endorsements: Program faculty, the College AAC/CC, and the School Dean on October 17, 2008. The UCRC received the request on October 17, 2008. The request for program change was distributed for explanation to the Faculty Senate on October 23, 2008.

Action Sought: Senate endorsement.

- A. UCRC recommendation to SVP for approval of Request for New Course, BA 242, Entrepreneurship and Innovation. Reviewed by UCRC (R. Fee, Chair). Contact person: J. Salas (magmicro@mac.com). Log no. 3407.

Summary: The Business Administration program faculty requests the approval of a new three credit course, BA 242, *Entrepreneurship and Innovation*, to provide an overview of the principles, theories, and practice of entrepreneurship and innovation and how to take ideas and turn them into viable business enterprises. Emphasis will be placed on understanding how past entrepreneurs have used innovation methods to launch entrepreneurial ventures, and the basic foundations and terminology of entrepreneurship. Prerequisite: BA 110 with a grade of 'C' or better.

Review Process: This program change request received the following endorsements: Program faculty, the College AAC/CC, and the School Dean on October 17, 2008. The UCRC received the request on October 17, 2008. The new course request was distributed for explanation to the Faculty Senate on October 23, 2008.

- B. UCRC recommendation to SVP for approval of Request for New Course, BA 342, Entrepreneurship: Issues and Solutions in Business Start-Ups. Reviewed by UCRC (R. Fee, Chair). Contact person: J. Salas (magmicro@mac.com). Log no. 3408.

Summary: The Business Administration program faculty requests the approval of a new three credit course, BA 342, *Entrepreneurship: Issues and Solutions in Business Start-Ups*, to provide an overview of why small businesses fail and how to reduce the risk. Major functional areas of business will be covered through the use of case studies in areas of: Finance, human resource management, operations management, distribution channels, marketing, IT, and law and government regulation. Prerequisite: BA 240 and BA 242 with a grade of 'C' or better.

Review Process: This course change request received the following endorsements: Program faculty, the College AAC/CC, and the School Dean on October 17, 2008. The UCRC received the request on October 17, 2008. The new course request was distributed for explanation to the Faculty Senate on October 23, 2008.

- C. UCRC recommendation to SVP for approval of Request for New Course, BA 445, Entrepreneurship: New Venture Creation. Reviewed by UCRC (R. Fee, Chair). Contact person: J. Salas (magmicro@mac.com). Log no. 3409.

Summary: The Business Administration program faculty requests the approval of a new three credit course, BA 445, *Entrepreneurship: New Venture Creation*, to provide students an opportunity to develop a business plan through the application of the principles, theories, and practices learned in the previous entrepreneurship courses. Emphasis will be placed on the practicability of the plan and the ability to present the concept as a viable and profitable business venture. Prerequisite: BA 242 and BA 342 with a grade of 'C' or better.

Review Process: This course change request received the following endorsements: Program faculty, the College AAC/CC, and the School Dean on October 17, 2008. The UCRC received the request on October 17, 2008. The new course request was distributed for explanation to the Faculty Senate on October 23, 2008.

7. Amendment to the Bylaws to incorporate previous Special Rules regarding filling of unanticipated vacancies. Submitted by SEC (R. Jones, Chair). Contact person: R. Jones (rmjones@uguam.uog.edu). Log no. 3347.

Background: In October 2005, the Senate amended its Bylaws to provide for filling unanticipated vacancies with interim members. In April 2006, the Special Rules were also amended to include supporting rules. In March 2007, the Senate deleted these procedures from the Special Rules and incorporated them into the Bylaws. However, some of the provisions from the Rules were inadvertently omitted in the attempted transfer from the Rules to the Bylaws. Nevertheless, the practices begun under the previous provisions in the Rules (such as the senior member of the delegation convening the meeting to nominate interim members) have been continued. This amendment rectifies the omission of these practices by including them in the Bylaws, as originally intended. It also clarifies and streamlines some of the steps within the nomination and appointment process.

Action Sought: Senate approval.

8. Amendment to the Bylaws to designate executive authority for compilation and editing of the Senate Bylaws and Rules. Submitted by SEC (R. Jones, Chair). Contact person: R. Jones (rmjones@uguam.uog.edu). Log no. 3348.

Background: The Senate Bylaws provide that the Executive Committee shall "have specific", but not exclusive, responsibility for the maintenance of the Bylaws and Standing Rules of the Senate, consistent with the provisions of Articles XI, XII, and XIII." The Bylaws also provide that the Parliamentarian shall assist the Executive Committee in maintaining the Bylaws and Standing Rules." The Bylaws make no provisions beyond these, however, for systematic or consistent administration of the Bylaws, Special Rules, and Standing Rules. This amendment would specifically designate the Senate Vice President as the compiler and editor of the Senate's Bylaws and rules. (The rules include the Special Rules, and Standing Rules, the latter of which comprise the Senate Handbook.)

Action Sought: Senate approval.

9. Revision of the Special Rules—handling of requests for immediate action. Submitted by SEC (R. Jones, Chair). Contact person: R. Jones (rmjones@uguam.uog.edu). Log no. 3349.

Background: The three-session cycle of Distribution-Presentation-Action, established by Article I of the Senate's Special Rules, *The Sequence of Business in the Senate*, is fundamental to the successful transaction of Senate business. Members of the Senate and the Faculty at Large are given a minimum of two weeks between each step to ensure sufficient time is available for adequate faculty interaction and completion of details by the cognizant committee, while also facilitating predictable and expeditious transaction of Senate business. Nevertheless, there are circumstances in which it may be necessary or appropriate to expedite the decision-making process by taking action at the second (presentation) or even the first (distribution) step of the routine cycle. This revision to the Senate's Special Rules provides simple and clear procedures for such action, while also protecting the limited floor time that the Senate has for the transaction of its scheduled agenda. The revision also eliminates some archaic practices inherited from the Senate's predecessor, the University Academic Affairs Committee, which circumvent the three-session cycle and have not been used since the close of the Second Faculty Senate. Finally, some minor changes are made to enhance clarity and brevity.

Action Sought: Senate approval.

B. Immediate action requested by the originator

- None

V. DISTRIBUTIONS

A. Regular Distribution and Explanation

1. Recommendation to the SVP for approval of Dr. Rebecca Stephenson for Emeritus Professor. Submitted by SCE (P. Singh, Chair). Contact person: P. Singh (psingh@uguam.uog.edu). Log no. 3429.

Background: As charged by the Senate Bylaws, the Standing Committee on Evaluation (SCE) reviewed the application of Dr. Rebecca A. Stephenson for Emeritus status. The committee notes that the application met all criteria outlined in the RR&PM article V.A.13a and procedures listed in article V.A.13b. In particular, Dr. Stephenson originated the request herself. She served UOG for more than 15 years, achieved the rank of Full Professor, and designated "Teaching" as her evaluation role. The CLASS faculty endorsed her application and the Dean submitted a recommendation letter along with other pertinent documents to the Faculty Senate. The SCE, having carefully reviewed the application and after conferring with other faculty, unanimously voted to recommend Dr. Rebecca A. Stephenson for Emeritus Professor to the Faculty Senate for its endorsement.

Action Sought: Senate endorsement.

2. Recommendation to the SVP for approval of Dr. Harley Manner for Emeritus Professor. Reviewed by SCE (P. Singh, Chair). Contact person: P. Singh (psingh@uguam.uog.edu). Log no. 3428.

Background: As charged by the Senate Bylaws, the Standing Committee on Evaluation (SCE) reviewed the application of Dr. Harley I. Manner for Emeritus status. The committee notes that the application met all criteria outlined in the RR&PM article V.A.13a and procedures listed in article V.A.13b. In particular, Dr. Manner originated the request himself. He served UOG for more than 15 years, achieved the rank of Full Professor, and designated "Research" as his evaluation role. The

CLASS faculty endorsed his application and the Dean submitted a recommendation letter along with other pertinent documents to the Faculty Senate. The SCE, having carefully reviewed the application and after conferring with other faculty, unanimously voted to recommend Dr. Harley I. Manner for Emeritus Professor to the Faculty Senate for its endorsement.

Action Sought: Senate endorsement.

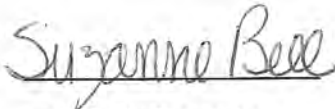
B. Immediate action requested by the originator

- None

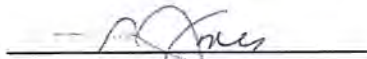
VI. OTHER BUSINESS

1. Presentation: *TRIO Program, A Need for Faculty Mentors*, John Aguon, Student Support Services

ADJOURNED AT 3:43 PM



S. Bell, Recorder



R. Jones, President



Date Approved

ATTACHMENTS: copies of all signed documents scheduled for Senate action

1. UCRC recommendation to SVP for approval of Request for New Course, AN 498 "Internship in Anthropology". Log no. 3332.