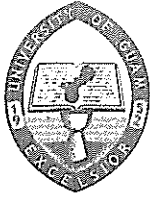


SP (Statement)

**UNIVERSITY OF GUAM**  
**College of Liberal Arts & Social Sciences**  
**Rubric for Analysis of Major Programs *East Asian Studies***

Types of Data				Comments
1 External recognition and measures of quality of the program (list)	Statement/list adequately addresses data request	Statement/list somewhat addresses data request; requires clarification	Statement/list not provided or does not address data request	
2 All course outlines have been revised to reflect both program and course Student Learning Outcomes and assessment plan (copy of assessment plan and program SLOs)	Statement adequately addresses data request	Statement somewhat addresses data request; requires clarification	Statement does not address data request or no statement provided	
3 Centrality to mission	Statement adequately describes program's centrality to mission	Statement somewhat describes program's centrality to mission; requires clarification	Statement does not describe program's centrality to mission or no statement provided	
4 Support of strategic initiatives (which ones and how)	Statement adequately identifies and describes strategic initiatives	Statement somewhat identifies and describes strategic initiatives; requires clarification	Statement does not identify or describe strategic initiatives or no statement provided	
5 Meeting student and regional needs (evidence to support this)	Statement adequately addresses requested data with evidence	Statement somewhat addresses requested data with some evidence	Statement does not address requested data; statement lacks evidence; or no statement provided	
6 Completed program reviews with recommendations acted upon (last review and actions taken)	Statement adequately addresses data request	Statement somewhat addresses data request; requires clarification	Statement not provided or does not address data request	
Six page limit	6 pages	less than 6 pages	exceeds 6 page limit	4 pages





UNIVERSITY OF GUAM  
UNIBETSEDÁT GUAHAN

College of Liberal Arts and Social Sciences  
Division of Humanities

**TO: Dr. Helen Whippy, Senior Vice President**

**FROM: Dr. Yucheng Qin, Program Coordinator for East Asian Studies Major  
College of Liberal Arts and Social Sciences**

A handwritten signature in black ink, appearing to be "Y. Qin", written over the "FROM" line.

**RE: Fall 2007 Analysis of East Asian Program**

1. *External recognition and measures of quality of the program*

The faculty members of the EAS program excel in the areas of research and teaching:

a) External recognition:

Dr. Chang Yao-xin's book, entitled A Survey of American Literature (1990 & 2003) won first prize as the best-quality, best-selling scholarly book of the publications by all Chinese Univ. presses for the year of 2004, and is recommended by the Chinese Ministry of Education as a textbook for Chinese English majors and readers of English in general.

Dr. Chang's another book, A Survey of English Literature (2006), is recommended by the Chinese Ministry of Education as a textbook for Chinese English majors and readers of English in general.

Dr. Chang is also the winner of "Excellence in Research" award at the College of Liberal Arts and Social Sciences, UOG in 2003

Dr. Chang is listed in Who's Who Among America's Teachers. 5<sup>th</sup> Ed. (1998); 6<sup>th</sup> Ed. (2000); 8<sup>th</sup> Ed. (2003-04); 9<sup>th</sup> Ed. (2005)

b) The following list of books is just an example of the external recognition and the quality of the program:

Kierkegaard and Freedom. London: Palgrave Macmillian/ N.Y.: St. Martin's Press, 2000.

Timing and Rulership in Master Lü's Spring and Autumn Annals. Albany: State University of New York Press, 2002.

Nature of Sexual Desire. Westport, CT: Praeger Publishers, 2004

Myth and Literature. Tianjing: Nankai University Press, 2004

Native Placeism, Nationalism and Diplomacy (to be published)

- c) Teaching: EAS faculty members have been gratified by the positive responses they have had from students and colleagues. We may quote a few examples: students wrote in the teaching evaluation of the University of Guam: “Enthusiastic. Enjoyed the semester greatly. Best ever professor!!!” “Very intelligent, very energetic about class. Used different methods of teaching. Made subject very interesting. He is an awesome professor and this class was probably one the two best classes I have taken in my life.”

2. *All course outlines and course Student Learning Outcomes and assessment plan in place (copy of assessment plan and program SLOs):*

- a) All Course Outlines with Student Learning Objectives are in Place:

All course outlines have been revised to reflect both the program and course by covering almost all aspects of East Asia and increasing sensitivity to these important civilizations. The learning outcomes of students are clearly articulated in the mission statement of 2006 EAS Program Review.

- b) Assessment Plan in Place

Each of the EAS faculty has devised a preliminary assessment plan appropriate to her/his expertise. Attached please find a sample preliminary assessment test from Dr. Qin’s Modern China class.

In addition to preliminary assessment, EAS faculty members in the program employ a wide range of methods of evaluation to test student learning outcomes. All forms of evaluation, whether objective testing or written subjective exams demand that the student employ critical thinking in his or her answers. Even true and false or multi-choice exams are written to elicit critical thinking analysis as opposed to pure memorization. Students are required to know and express factual information in their work, but they must employ these facts in some sort of critical analysis relevant to cultural problems discussed in class. The class debates, individual and group projects, individual journals, community projects, and evaluative reviews of literary and cinematic materials are all means employed by faculty to evaluate student outcomes and to measure achievement of program objectives.

3) *Centrality to Mission*

The mission of the East Asian Studies (EAS) program is as follows:

1) *Knowledge* -- to prepare UOG students and the community at large to be knowledgeable citizens of the 21<sup>st</sup> century. The program widens students' horizons by disseminating knowledge of, and improving an understanding of these rich and important civilizations. It makes them see themselves in a broader perspective and develop an appreciation and tolerance of cultural diversity, for to be educated means to be able to see beyond the narrow geographic, temporal, and cultural bounds of one's homeland.

2) *Abilities* -- to empower UOG students and the community at large to meet their future challenges of a rapidly changing world by cultivating their various abilities. A successful UOG graduate must not only be knowledgeable on a wide range of subjects, but also have developed higher-level critical thinking skills: (a) problem solving: to sensitively discover and accurately articulate a problem, identify why there was a problem and bring about a solution; (b) conceptualizing: to research for sources and information, quickly identify main themes, and organize information logically; (c) judgement: to critically assess evidence and data, and make a thoughtful resolution to a question; (d) creativity: to produce imaginative or original ideas.

4) *Support of Strategic Initiatives*

a) Because outside funding is important to better the program and to stimulate students' interests, EAS program has sent letters to big companies for donations and received \$25, 000 from Mobil, Guam in 2007.

b) EAS Program has designed its new website—a window for the program emphasizing that a good background in East Asia is invaluable for work in government service, business, academic professions, finance, service industries, diplomacy, the legal profession, and so on.

c) EAS Program has conducted several East Asian film festivals to stimulate student interest on and enhance the understanding of East Asian culture and history.

d) EAS Program has tried, though failed to obtain funding, to establish an East Asian Art Gallery as a strategy to stimulate more interests.

e) EAS Program has established an exchange program to encourage students to spend a summer or a semester in Yantai University of China to study both language and culture.

5) *Meeting student and regional needs*

a) The East Asian Film Festivals which EAS program conducted attracted not only UOG students but also people from the community, including a

Marianas Variety journalist who gave a detailed report on it.

b) With the Mobil fund, the East Asian collections would be enriched and therefore better meeting student and regional need.

6) *Completed program reviews, with recommendations acted upon (last review and actions taken).*

a) Last Review: The East Asian Studies Program Review for the period 1999-2004 was submitted to the Curriculum Committee of CLASS in December 2005. The deputy SVP endorsed the review on July 3, 2007: "Dr. Qin, Assistant Professor of East Asian History, has brought new vitality to the consortium of interdisciplinary faculty of the program, who together are attracting new students, financially contributions, and community engagement to the Program. This is a program on the upswing. As all reviewers recognized, the East Asian Studies Program has numerous growth opportunities for academic exchanges with East Asian institutions and other related programs due to the close proximity of Guam to East Asia. External reviewer, Dr. Xiaoyuan Liu, Associate Professor of History at Iowa State University, applauded the University for charting a strategic course, via this program review, to meet the challenges and embrace the opportunities of East Asia, which has "the most vigorous economies of the world and [which] promises a plentitude of opportunities." He noted the especially strong Japanese component to the program, the Asian study-abroad course, and the East Asian Collection at RFK Library. Program faculty are commended for their fund-raising work that resulted in the recent \$25,000 donation from Mobil Oil to purchase new materials for this collection."

b) Actions Taken:

1. Trying hard to enhance student recruitment as majors, double majors, and minors in East Asian Studies
2. Developing plans for study-abroad opportunities
3. Reviewing the RFK Library's East Asian Studies Collection and recommending new books.
4. Seeking new funding opportunities
5. Reviewing and revising course syllabi to including learning objectives
6. Enhancing the scholarship and research productivity of faculty members



UNIVERSITY OF GUAM

EAS

# 2006 EAST ASIAN FILM FESTIVAL

Sponsor: East Asian Studies Program  
Place: HSS 302

Phone: 735-2812  
Time: 7:30-9:30 p.m. (9/28-11/16)



### MEMOIRS OF A GEISHA

Nitta Sayuri reveals how she transcended her fishing-village roots and became one of Japan's most celebrated geisha.

Oct. 5



### KE KE XI LI

This adventure film is a story about protecting the Tibetan antelope and struggling with life and nature.

Oct. 12



### THE FOLIDGE

A love triangle during the Chinese Cultural Revolution

Oct. 19



### NO RETREAT

The film recreates the Julu Battle in 207 B.C.E. in which Xiang Yu cut off all means of retreat and defeated the mighty Qin army.

Oct. 26



### A WORLD WITHOUT THIEVES

At a train station, two thieves meet a naive young boy with his life savings who naively believes it is a world without thieves. This encounter challenges their fate as thieves as they start to protect him from a gang of thieves on a moving train.

Nov. 9



### HIDDEN BLADE

Katagiri Munezo, a samurai, falls in love with a woman, the lovely family servant Kie, whom he considers untouchable because of the class difference between them.

Nov. 16



### RIDING ALONE FOR THOUSAND OF MILES

This film tells a Japanese fisherman, who travels thousands of miles to the Chinese countryside to document a rare form of local opera for his ailing son, hoping to win back his dying son's heart.

Nov. 30



# UNIVERSITY OF GUAM

## ***2005 EAST ASIAN FILM FESTIVAL***

Sponsor: Asian Studies Program  
Place: Lecture Hall

Phone: 735-2812  
Time: 7:00-9:00 p.m. (3/31-4/16)

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East Asia, our neighbors, comprising China, Japan, Korea and Southeast Asia, is home to almost one-third of the world's people, *the most populous* area of the world. It contains *the world's oldest* continuous civilizations. It is also *the most dynamic* region in today's world; economic change in East Asia has dwarfed what has taken place elsewhere. At a time when the roads and stores are filled with Japanese cars and Chinese goods, it is no longer necessary to argue for East Asia's economic importance. Further, in political and strategic terms the United States links with East Asia are critical. Ezra F. Vogel, the director of Harvard's Fairbank Center for East Asian Research said, "China could well become *the most important* country to the U.S., for better or for worse, more important even than Japan, Mexico, Canada, or Russia." Therefore people with knowledge of East Asia are highly valued in government, diplomacy, commerce, academia, legal profession, finance, service industries, etc.

In order to disseminate knowledge of, and increase sensitivity to, these important countries, the 1st East Asian Film Festival will be held at the University of Guam Lecture Hall, 7:00- 9:00, 3/31, 4/1, 4/2, 4/7, 4/8, 4/9 & 4/16.

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ALL FILMS ARE SUBJECT TO MODIFICATION



***HERO***

***March 31***

A nameless magistrate weaves a stunning tale of how he defeated three assassins employed to murder the ruler Qin.



***CHUNHYANG***

***April 1***

A Korean film, about two lovers separated by class, by Im Kwon-taek who is considered to be Korea's leading director.



***SAMURAI I***

***April 2***

One of the most popular martial arts films ever made by Hiroshi Inagaki



***THE ROAD HOME***

***April 7***

A deeply emotional love story by Zhang Yimu, a leading Chinese director.



***SUNSET AT CHAOPRAYA***

***April 8***

A love triangle plays out in Thailand against the backdrop of the Japanese occupation during WWII



***THE BLUE KITE***

***April 9***

The film (banned in China) traces the fate of a Beijing family and their neighbors as they experience the political and social upheavals in 1950's and 60's China.



***HOUSE OF FLYING DAGGERS***

***April 16***

A love triangle at the end of Chinese Tang Dynasty. Latest film directed by Zhang Yimu, a leading Chinese director.



HI 476/Qin

## Assessment Test

(The result of this assessment test will not affect your final grade)

Name \_\_\_\_\_

Write brief essays on the following people, discussing their life stories and your assessment of their contributions in Chinese history:

Emperor Kangxi

Mao Zedong

Deng Xiaoping

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May 2, 2005

Mark J. Heath, Senior Vice President  
Metropolitan West Capital Management, LLC  
Guam, 96923

Dear President Heath,

In East Asian cultures prominent persons often left a legacy that would benefit future generations. Do you want to leave a legacy? Have you considered assisting future generations by contributing to higher education? Allow me to introduce to you a means by which you can leave an academic legacy.

Why is East Asian Studies program special? East Asia, our neighbors, comprising China, Japan, Korea and Southeast Asia, is home to almost one-third of the world's people, *the most populous* area of the world. It contains *the world's oldest* continuous civilizations. It is also *the most dynamic* region in today's world; economic change in East Asia has dwarfed what has taken place elsewhere. At a time when the roads and stores are filled with Japanese cars and Chinese goods, it is no longer necessary to argue for East Asia's economic importance. Further, in political and strategic terms the United States links with East Asia are critical. Ezra F. Vogel, the director of Harvard's Fairbank Center for East Asian Research said, "China could well become *the most important* country to the U.S., for better or for worse, more important even than Japan, Mexico, Canada, or Russia." Therefore people with knowledge of East Asia are highly valued in government, diplomacy, commerce, academia, legal profession, finance, service industries, etc.

At the University of Guam in the College of Arts and Sciences under the Division of Humanistic Studies resides the interdisciplinary program of East Asian Studies. East Asian Studies provides students the opportunity to gain a multi-cultural and interdisciplinary Bachelor of Arts degree (B.A.) or a minor by studying the cultures of China, Korea, and Japan. The students take special courses in the areas of East Asian history, business and management, literature and philosophy, art, music, communication, political science, and languages.

The faculty members of East Asian Studies have opened a special account with the University of Guam Endowment Foundation to sponsor the East Asian Studies Scholarship Fund, and a number of faculty are personally contributing to the Scholarship Fund. The scholarship awards will be given to the students with the highest grade point average who major or minor in East Asian Studies. We want to extend an opportunity to you, as a prominent person in our community, to bequeath a legacy by donating to the East Asian Studies Scholarship Fund.

If you or your company will contribute One-Thousand Dollars, then we will honor you with the title "EMPRESS" OR "EMPEROR," and the \$1000.00 scholarship award will bear your imperial name. If you contribute Five-Hundred Dollars, we will honor you with the title "SHOGUN," and the \$500.00 scholarship

award will bear your name. For a \$250.00 donation we will bestow the title "Academic-war Lord". Of course, we will accept donations of any amount, and your name will be listed among the various donors to the East Asian Scholarship Fund. If you donate at least \$150.00 your name will be inscribed on the UOG donors wall, printed in the Endowment Foundation's quarterly News Letter, and you will receive a UOG donors pin.

Thank you for your donation!

Sincerely Yours,

Yucheng Qin, Ph.D.  
East Asian Studies, Director  
CLASS  
UOG Station, Mangilao, GU 96923  
[ycqin@guam.uog.edu](mailto:ycqin@guam.uog.edu)

PS. If you want to make a donation, please make your check payable to the University of Guam Endowment Foundation--East Asian Studies Scholarship Fund. Thank you.

Dear Members of the East Asian Community of Guam:

Happy Lunar New Year!

We are writing to you to request your assistance in constructing an Asian style garden (--size--) on the University of Guam campus, in front of the RFK Library.

We don't have to look very far to see the truth of the argument that East Asia has demonstrated an increasing importance to the world and the knowledge of the region is essential for both the future competitiveness of UOG students and the prosperity of Guam as a whole. It is high time that we make efforts on the development of UOG students/ Guam interest in this important region.

It is the reason we want to build a beautiful Asian (either a Japanese, Chinese, Korean or a combination of all three) style garden. The garden could be a simple, Zen-style, sand and rock garden without plants. It could be a more complex garden with plants but without a pond, or it could be a garden with plants and a pond.

The estimated costs for each type of garden are:

\$25,000.00 for a sand and rock garden;

\$75,000.00 for a plant garden;

\$125,000.00 for a garden with a pond.

We are asking your company or community organization to consider building the entire garden or part of the garden, or simply making a donation to the UOG Endowment Foundation's Asian Garden Fund.

Thank you for considering this request.

☺ Truly Yours, Sincerely Yours,

Dr. Mary L. Spencer, Dean

Dr. James Sellmann, Associate Dean

Dr. Yucheng Qin, East Asian Studies Coordinator

THE UNIVERSITY OF  
G U A M

## **EAST ASIAN STUDIES PROGRAM**

DIRECTOR: Dr. Yucheng Qin  
Phone: 735-2812

Office 121 A CAS  
Email: ycqin@guam.uog.edu

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### **GREAT OPPORTUNITY**

**The Renmin University of China, Beijing, one of the top universities in China, has an inaugural offering of an M.A. degree program in Contemporary China Studies in September 2005.**

**The basic features of the program are as follows:**

- 1) all courses to be taught in *English***
- 2) Chinese language not required, but courses for learning Chinese language available**
- 3) Visitations to Chinese government agencies, enterprises, urban and Chinese countryside a requirement for the M.A. degree**

**If you are interested in the program, please contact Dr. Yucheng Qin at 735-2812 or [ycqin@guam.uog.edu](mailto:ycqin@guam.uog.edu)**

# *Teach Abroad, Inc.*

## **Information About Yantai University**



### **Brief Introduction**

Yantai University has twenty colleges and departments with 45 undergraduate majors, eighteen graduate programs, and one professional degree program. The entire university is comprised of 26,000 students. Currently 200 foreign students study at the University that are enjoying what is certainly one of China's most beautiful campuses, while also being the top University in Shandong Province. The University is comprised of 2 huge campuses, both facing the beach of the Huanghai Sea and the Bo Hai Sea. The school was opened in 1984 by the prestigious Beijing University and Qinghua University, just as China was fully beginning to open to the outside world.

### **Survey of International Exchange**



Yantai University actively carries out international academic, cultural, and friendship exchanges, and was one of the first universities permitted to accept foreign students and recruit foreign experts. The school has set up relationships with over 40 universities in America, Canada, the UK, Australia, Japan, Korea, and other countries and regions. Currently there are nearly 200 foreign students studying at Yantai University. These students are comprised not only of those

acting as normal, full-time students, but also include those students on short-term Chinese language programs. These students have attained high results on the HSK standardized test for Chinese Language.

The University sections authorized to accept foreign students include: School of Humanities, School of Foreign Languages, School of Law, School of Economics and Business Administration, School of Computer Science, School of Information Technology and Photoelectronics, School of Chemical and Biological Science and Engineering, School of Electromechanical Automobile Engineering, School of Mathematics and Information Science, Department of Civil Engineering, and Department of Architecture. Most students from the USA will be enrolling in Chinese language courses and variations there of, including history, literature, culture, and other coursework.



#### **Cost Estimate 2006-2007**

**1 semester total cost: \$6850**

**1 year total cost: \$8870**

#### **Price Includes:**

- Student visa
- Round – trip airfare (up to \$2000)
- International travel insurance (estimate, according to school criteria)
- Emergency evacuation
- Tuition
- All text books
- University Application Fees and Student’s ID Cost

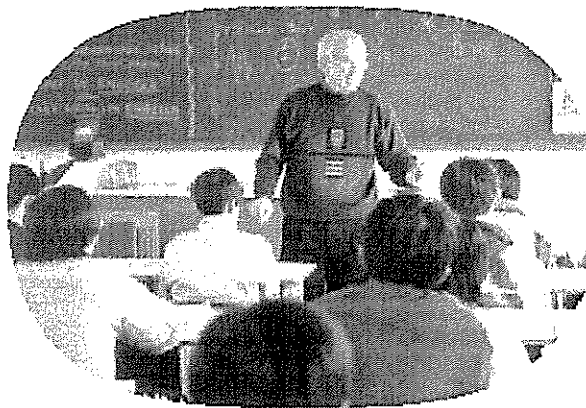
- Use of library and athletic facilities
- Airport pick – up and drop – off
- Assistance in opening bank account / help with translations - interpreting
- Orientation
- Logistics and coordination with Yantai University administration, teachers / staff and students
- Daily supervision
- Assistance in planning and organizing tours and ticket booking throughout China
- Certificate of completion issued by Yantai University
- Arrangement of credit transfer back to College
- Direct assistance in times of crisis, sickness, or emergency

**EXTRAS:**

-Meals. \$50 per month can be assumed for meals at dining halls, a la carte style service.

Some basic costs:

Internet: RMB1.5 per hour Bus fare: RMB1 to downtown Taxi: RMB6 to start Phone Bill: RMB2.4 per minute to USA. RMB0.2/per minute for local calls by IP/IC prepaid phone cards.	Mineral Water: RMB1 yuan per bottle/60ml; Coke: RMB2.5yuan per can; Beer: RMB2.5 yuan per bottle Purified Water:RMB7.5 per plastic drum/5 gallon Notes: The exchange rate is: 1USD equals about RMB8.0
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***Teach Abroad, Inc.***

***Summer/Winter Program for Chinese Language and Culture Study at Yantai University***



## **Program Details:**

### **Program cost of \$3900 includes:**

1. Tuition for 30 days (one month in June, July, August for Summer Program or one month in November, December, January and February for Winter Program).
2. Housing Cost for 30 days. Notes: each student has one standard dorm room on campus with the private bathroom, all beddings and sheets, furniture, heating, and air-conditioning, phone, internet access, TV.
3. All textbooks for the courses.
4. 30 day Visa. \*longer term visas available at slightly higher cost.
5. Round-trip airfare up to \$2000.
6. University Application Fees and Student's ID Cost.
7. Free access to use of library and sports facilities on campus,
8. Airport pick-up, sending-off service and landing service and support for the whole program.
9. Assistance in opening bank account upon arrival and translation/interpretation service.
10. Program support and logistics service throughout the program such as orientation and coordination with Yantai University administration, teachers/staff and students.
11. Supervision throughout stay.
12. Assistance in organizing and planning tours and bookings for travel around China.
13. Help in case of any emergency and need.
14. Certificate of Completion of Program issued by Yantai University.
15. Arrangement of credit transfer back to home schools.
16. Schedule can be tailored to fit the needs and interests of the students.

### **Extra Costs:**

- Food: consider \$100 plenty for food for one month.
- Outside travel and tourism charges.
- Long distance phone calls