



UNIVERSITY OF GUAM  
UNIBETSEDÁT GUAHAN  
BOARD OF REGENTS

Resolution No. 13-15

**RELATIVE TO AUTHORIZING THE APPLICATION TO THE  
U.S. DEPARTMENT OF HEALTH, ADMINISTRATION FOR CHILDREN AND FAMILIES,  
ADMINISTRATION FOR NATIVE AMERICANS (ANA) TO SUPPORT  
THE UNIVERSITY OF GUAM GRANT PROPOSAL, “ESTORIAYI I FAMAGU’ON-TA;  
TELLING OUR CHILDREN OUR STORIES”**

**WHEREAS**, the University of Guam was established in 1952 by Public Law 19-40, as a Government Higher Educational Institution, whose mission is “Ina, Diskubre, Setbe – To Enlighten, To Discover, To Serve;” and

**WHEREAS**, the University of Guam is the primary U.S. Land Grant institution accredited by the Western Association of Schools and Colleges (WASC) serving the post-secondary needs of the people of Guam and the region; and

**WHEREAS**, the University is submitting a grant application entitled “*Estoriayi I Famagu’on-ta: Telling our Children Our Stories*” under the Richard Flores Taitano Micronesian Area Research Center (RFT-MARC) to address the crucial need for literary resources that demonstrate Chamorro cultural values and practices in traditional and modern contexts; and

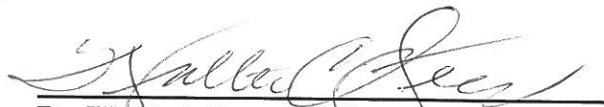
**WHEREAS**, University of Guam employees are offered membership in the Government of Guam Retirement Plan; and

**WHEREAS**, the proposed salaries and fees are in line with University of Guam salaries and fee schedules, the Government of Guam pay scale, and the local fair market value; and


**WHEREAS**, the “*Estoriayi I Famagu’on-ta*” project is approved for the current funding opportunity under Native American Social and Economic Development Strategies (SEDS) CFDA #93.612, for a period of three years, commencing August 2013, and the matching fund requirement is waived by U.S. Public Law 98-454 Title IV, Section 601(b).

**NOW, THEREFORE BE IT RESOLVED** that upon recommendation of the Administration, the Board of Regents supports and approves the RFT-MARC proposal and authorizes submittal of the application, with the President of the University of Guam authorized to sign all application documents and negotiate on behalf of the University of Guam.

Adopted this 5<sup>th</sup> day of May, 2013

  
\_\_\_\_\_  
Dr. W. Chris Perez, Chairperson

ATTESTED:

  
\_\_\_\_\_  
Dr. Robert A. Underwood, Executive Secretary



OFFICE OF RESEARCH AND SPONSORED PROGRAMS TRANSMITTAL FORM

FOR GRANTS, CONTRACTS, AND PROJECTS

Proposal Title: <i>Estoniagi o Famagu'onha: Telling Our Children Our Stories</i>			
Proposal Submission Date: <i>6/6/13</i>		Submittal No.:	Award Date:
Principal Investigator/Program Director: <i>Monique Stonie</i>		Agency/Sponsor: <i>ANA-SEDS</i>	
Department:	<i>MARC</i>	Agency Contact:	
Tel.:	<i>735 2162</i>	Agency Tel.:	
Email:		Agency Email:	
Fax:	<i>734 7403</i>	Agency Fax:	
Checklist & comments:	<i>Proposal Abstract or Executive Summary attached</i>	<input checked="" type="radio"/> Yes	<input type="radio"/> No
	<i>Guidelinés attached (if applicable)</i>	<input type="radio"/> Yes	<input type="radio"/> No
	<i>Budget attached</i>	<input checked="" type="radio"/> Yes	<input type="radio"/> No
<i>Needs IRB approval</i>	<i>Institutional Review Board Application form attached (for human subjects only)</i>	<input type="radio"/> Yes	<input type="radio"/> No
<i>Needs IACUC approval</i>	<i>Institutional Animal Care &amp; Use Committee form attached (for vertebrate animal subjects)</i>	<input type="radio"/> Yes	<input type="radio"/> No
	<i>Grants.gov submission? (if yes, submission date: <u><i>6/6/13</i></u>)</i>	<input checked="" type="radio"/> Yes	<input type="radio"/> No
	<i>Cross-Unit Load Form (if applicable)</i>	<input type="radio"/> Yes	<input type="radio"/> No
	<i>FTE %</i>	<input type="radio"/> Yes	<input type="radio"/> No

ASSURANCES, CERTIFICATIONS, AND APPROVALS

- Each signatory (PI/PD and all key/senior personnel) certifies that the application is complete, true, and accurate to the best of his/her knowledge and does not infringe on the property rights of others.
- If the application is awarded, the PI/PD agrees to accept responsibility for the conduct of the project and to comply with award terms and conditions and University policies and practices. The PI/PD and key personnel will complete PI/PD training module provided by ORSP.
- Each signatory also acknowledges that any false, fictitious or fraudulent statement or claims may subject him/her to criminal, civil or administrative penalties.
- The PI/PD, and as applicable, other signatories, is/are responsible for informing ORSP of any material changes to compliance certifications that may occur while the application is pending or if awarded, during the duration of support.
- Intellectual Property: the PI/PD, all key/senior personnel and all other University personnel on this project have agreed (or will agree if yet to be hired) to assign to the University all intellectual property rights developed in the course of the project.
- Neither the PI/PD, nor any key/senior personnel or others working on the project (including subrecipients or consultants), are, to the best of their knowledge, debarred, suspended or proposed for debarment by any federal department or agency.

The University President is the final signatory for all grants and contracts.

Title/Role:	Printed Name:	Signature:	Date:
<i>PI/PD</i>	<i>Michael Leon Bevacqua</i>	<i>[Signature]</i>	<i>6/4/13</i>
Co-PI/PD (if applicable)			
Dean/Director			
<i>AVP</i>	<i>[Signature]</i>	<i>6/4/13</i>	
SVP (if applicable)			

## Budget Narrative

### A. Personnel:

Total Personnel cost for the three year period is \$189,741. MARC will hire a Managing Editor and Graphics Editor. These two people will be responsible for the actual book development. The amount of \$111,000 (or \$37,000 x 3) covers the managing editor's salary. The managing editor is responsible for the development and implementation of program activities, will serve as editor and mentor to authors, and will assist with brand development and marketing. The Managing Editor is a full-time position. The amount \$78,741 covers the Graphics Editor's salary who is responsible for managing artists to meet deadlines, set layout and design work and assist with printing and marketing. This position holds a quarter load or 520 hours during the Academic year and half load or 720 hours during the summer.

### B. Fringe Benefits:

Fringe benefits are calculated at the University of Guam at a range of 8% to 28% of the total salary. Fringe benefits include health, dental, and life insurance, retirement, and social security. The percent required for health is contingent upon family size and choice of health plan. The Managing Editor is a FTE position with full benefits i.e. health, dental, and retirement. That amount is \$14,035.

### C. Travel

Travel cost is budgeted at \$39,000 for Post-award training and annual ANA Grantee meetings for 2 people. Travel and per diem is requested for Project Director +one project person to attend training in Hawaii and annual meetings in Washington, D.C.

### D. Equipment

### E. Supplies

Supplies cost amounts to \$6,260 which is allotted for two desktop computers, a laptop computer, software and general office supplies. The desktop computers will be used for grant management, database creation, promotional material and layout and design work. Managers would have access to the internet to the social media websites (i.e. Facebook, blogs, and dedicated website), in order to engage with community members in product development. The laptop computer will be used with In-focus projector (Estimated in-kind contribution \$1,250) for training sessions and CLAG meetings. The amounts listed for the computers were derived from the market price for computers recommended for book publishing or projects that deal with a high amount of graphics and for the software used for desktop publishing. General Office supplies equate to \$500. This cost is for writing instruments, staplers, legal paper, notepads, sticky pads, copier paper, toner cartridge, etc. This amount is conservative as compared to grants of similar size.

### F. Other Direct Charges

Other Direct Charges carries the bulk of the budget at \$108,225. Over half or \$60,600 of this allotment is for professional services of the authors and illustrators for their intellectual property.

While the design and layout of the books can be done in Guam, the actual production of the books would be done off-island. The projected cost for a book run is \$3,500 (\$3.50 x 1000 copies). This manufacturing cost is based on online estimates for a work that has 32 pages (the average number of pages in a children's work) with full color processing. We added \$6,000 to cover shipping costs in the event the contracted printer does not include shipping as part of the contract. In addition, \$1,200 is allotted for postage and handling of books to University of Hawaii Press (MARC Book Distributor). UH Press's main distribution center is in Maplewood, Ohio.

To initiate its marketing plan, MARC will spend \$750 for website development. This will allow the Manager to engage with the community with product and conceptual development. MARC will purchase a list of ISBN numbers from Bowker Book Distributors for \$1,075. ISBN Numbers allows MARC to extend its marketing reach to a global scale. This series of numbers will be dedicated to the publishing of Chamorro Children's Books. Stipends of \$2000 will be given to the four participating schools for their assistance with this project. Marketing/Resource materials cover advertisements, lesson plans, activity sheets, and bookmarks.

Children's Chamorro Books  
Budget

	YEAR 1	YEAR 2	YEAR 3	ANA Request	Applicant Match
<i>Personnel</i>					
Program Coordinator (Managing)	\$37,000	\$37,000	\$37,000	\$111,000	
Program Coordinator (Graphics)	\$26,247	\$26,247	\$26,247	\$78,741	
Administrative Officer	\$12,750	\$12,750	\$12,750		\$38,250
Director	\$13,991	\$13,991	\$13,991		\$41,973
Total Personnel	\$89,988	\$89,988	\$89,988	\$189,741	\$80,223
<i>Fringe Benefits 28%</i>	\$14,035	\$14,035	\$14,035	\$42,105	
<i>Travel</i>					
Travel - Post ANA Award (2pax)	\$5,000	\$17,000	\$17,000	\$39,000	
Total Travel	\$5,000	\$17,000	\$17,000	\$39,000	
<i>Supplies</i>					
General Office Supplies	\$500	\$500	\$500	\$1,500	
Computers	\$3,100	\$250	\$500	\$2,600	\$1,250
Software & Cloud Technology	\$2,160	\$0	\$0	\$2,160	
Total Supplies	\$5,760	\$750	\$1,000	\$6,260	
<i>Other Direct Cost</i>					
Office Space	\$9,120	\$9,120	\$9,120		\$27,360
Meeting Room Rental	\$600	\$300	\$600		\$1,500
Communications: phones, intern	\$1,500	\$1,500	\$1,500		\$4,500
<i>Professional Services</i>					
*4-Writers	\$10,200	\$10,200	\$10,200	\$30,600	
*4-Illustrators	\$10,000	\$10,000	\$10,000	\$30,000	
*Translator	\$700	\$700	\$700		\$2,100
Stipends	\$2,000	\$2,000	\$2,000	\$6,000	
Postage/Distribution	\$1,200	\$1,200	\$1,200	\$3,600	
Publishing	\$7,000	\$13,500	\$10,000	\$30,500	
Copying/Printing	\$1,000	\$1,000	\$1,000		\$3,000
ISBN Purchase	\$1,075	\$0	\$0	\$1,075	
Website Development	\$750	\$0	\$0	\$750	
Marketing/Resource Materials	\$9,000	\$15,000	\$11,700	\$4,200	\$31,500
Total Other Direct Costs	\$54,145	\$64,520	\$58,020	\$106,725	\$69,960
<i>Indirect Costs (57% of salary)</i>	\$36,683	\$36,683	\$36,683	\$110,050	
Total	\$205,611	\$222,976	\$216,726	\$493,880	\$150,183

23%

Children's Chamorro Books  
Budget

Total
\$269,964
\$42,105
\$39,000
\$6,260
\$176,685
\$110,050
\$644,063