

Program Annual Report:

KPRG Mission Statement:

KPRG-FM 89.3 is the public radio broadcast station of the Guam Educational Radio Foundation. KPRG is licensed by the Federal Communications Commission to serve the public interest, convenience and necessity of the people on the island of Guam. KPRG is a high-quality news, information and entertainment service in a non-commercial environment. KPRG is a non-advocating entity with an obligation to give fair and impartial treatment to all sides of issues.

KPRG acquires produces and broadcasts programs carefully selected to fulfill the station's obligation to both the Federal Communication Commission and the Guam Educational Radio Foundation. KPRG's programming is designed to enrich the artistic and cultural life within its coverage area; it pioneers new concepts and techniques; it serves minority as well as majority needs and interests; it enhances the quality and texture of life on Guam.

KPRG assists the University of Guam in the achievement of its paramount objective to serve the educational and intellectual needs of the students, faculty and staff of the University as well as the residents of Guam. Furthermore, as a public service vehicle, KPRG-FM assists the University of Guam's endeavor to reach out and make itself available to the people.

Current Goals and Objectives:

1. Technical Issues and Facilities.

- a. Explore technical options for live-remote and phone-patch broadcasts.

2. Program Quality Issues/Community Outreach.

- a. KPRG must maintain its commitment to public service and community programming. And further our broadcast to additional areas of Micronesia. Our translator in Palau will begin broadcasting by the end of this calendar year.

3. Volunteer Development and Appreciation.

- a. Volunteers are the backbone of public radio. Appropriate measures should be taken to recruit, retain and reward volunteers for on as well as off-air endeavors.

4. Personnel Development.

- a. Develop staff pattern consistent with organizational needs and grant requirements.

Program Accomplishments (related to Goals above)

- 1) Debt remains at 0
- 2) KPRG has improved its outreach to the community by doing awareness programs around the island and numerous youth, non-profit organizations and social groups
- 3) KPRG has maintained a high level of local and national programming.
- 4) As of Sept 1, 2023 KPRG has hired its first news director. By Feb 1st 2024 we will have a news department of three to cover Gua, CNMI, and the region.

KPRG Source of Revenue:

KPRG receives Revenue from four primary sources a appropriation from the Government of Guam, a yearly grant from the Corporation for Public Broadcasting, Membership (community) Pledges, and business underwriting.

KPRG Number of Employees:

Currently KPRG has 4 primary employees.

Chris Hartig – General Manager

David Lopez – Production Assistant

Jefferson Cronin – Morning Host

Naina Rao – News Director

Contracts:

National Public Radio \$20,000 12 month contract, Programming

American Public Media \$13,454 12 month contract, Programming

Contracts with other networks including PRX, WNYC, WSHU, and WFMT are all less than \$5000 each.

All programming contracts coincide with our fiscal year running from Oct 1, 2022 to Sept 30, 2023