

LeGene Quesenberry
Curriculum vitae

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KEY QUALIFICATIONS:

❖ **Academic and Research Leadership:** Extensive executive-level university management experience as President, Provost & Vice-President of Academic Affairs, Chief Operations Officer, Academic Dean, program Chair, and executive director. Responsible for general administration, strategic planning and risk management, institutional and programmatic accreditation, performance outcomes reporting, enrollment management, student support, grant acquisition, curriculum design and reform, faculty recruiting and retention, the promotion of research, and workforce development. Specialist in data analytics and federated data repositories and the use of SMART metrics to assess academic activities and assure quality. Thorough knowledge of accreditation standards (INQAAHE, MSCHE, NECHE SACSCOC, EQUIS, NCAAA, ABET, ABA, NCATE, AACSB, ACCJC) and Peer Reviewer/site visitor for AACSB. Director, of research centers (Center for Research Excellence and the Bureau of Business and Economic Research) responsible for professional conferences, commercializing university research and facilitating applied research projects. Accomplished scholar with publications in Grade 4 journals and successful in research grant acquisition. Experienced professor of Executive, Graduate and Undergraduate education teaching courses in Business law, Business Ethics, International Business Transactions, Cyberlaw, Organizational Leadership, MBA, Executive MBA and Development Management. Founding Editor of the Atlantic Law Journal. Member of the Editorial Board for The Journal of Education, Business and Society, The British University in Egypt. Board membership and Legal Counsel to medical and civic organizations. Board member: Association of Chief Academic Officers.

❖ **Executive Leadership Experience:** 25 years of substantial international management experience of teams up to 1200 and budgets up to \$90 million in more than 15 countries in Asia, the Middle East, Latin America and Africa. Served as CEO, COO and Director. Leads strategic planning for international NGOs, governments, and universities. Provides technical guidance for establishing key performance indicators, monitoring progress, data driven reporting and risk management. Conducts needs assessments and develops programs in consultation with constituents including the public. Broad experience developing and retaining diverse talent from entry-level through senior level staff. Adept at project cycle management (incl. multi-year). Principal Investigator for a portfolio of 20 grants totaling \$7 million, provides financial oversight and reporting to seven donors, including the Asian Development Bank, NGOs, universities and the United Nations. Effective facilitator of high-level stakeholder engagement including the United Nations Industrial Development Organization, the United Nations Human Rights Council, The Carnegie Council for Ethics in International Affairs, The American Councils for International Education, the current and former Vice-presidents of Nigeria, and The Qatar Foundation, Extensive knowledge and experience with policy formulation for diverse sectors: Ministries of Finance, Interior, Justice, Education, and Health. Successful fundraiser and responsible fiscal manager. Member: Rotary International.

❖ **Legal and conciliatory experience:** Extensive experience as a magistrate and as an attorney in public and private practice. Specialist in dispute resolution and expert in compliance and risk monitoring regarding Higher Education Law (Civil Rights: employment, ADA; Clery Act, FERPA, FMLA, Title IX,

conflicts of interest, research compliance, collective bargaining, intellectual property). Service as Trustee of the Brookville Medical Center; Chief negotiator for collective bargaining; and, lawyer representing management before administrative tribunals in matters of employment and labor law. Chair of the Grievance Committee for the Faculty association: APSCUF. Chair of the Judicial Committee. Advocate for student groups: Student Tribal Council; MLK mentorship program; Returning Adult Students. Responsible for creating transparency and promoting fairness, minimizing disparity between policy and practice and reporting upward unfiltered information to warn of potential new issues arising within the organization. Developed policy regarding ethics in research (IRB), whistleblowing, sponsored research administration and social equity. Developed educational materials and conducted training for management and staff. Served on the President's Commission on Human Rights and the President's Commission on the Status of Women. Member: The Society of Corporate Compliance and Ethics and the Ethics and Compliance Officers Association.

❖ **Entrepreneurship:** Significant experience in private/public sector capacity building and strengthening government public services administration. Founder and Chief Operations Officer of business incubators promoting the SME sector and commercializing university research. Director of the Bureau of Business and Economic Research. Expert in new venture creation, social innovation, entrepreneurship and job development. Expert in business curriculum reform. Significant fieldwork experience in several countries. Conducts due diligence of potential partners to create projects for entrepreneurship and job creation. Designs and monitors budgets and manages portfolios. Establishes partnerships with international and national organizations to develop skills training and share knowledge. Obtains grants and in-kind support for business education. Designs educational materials and leads meetings and conferences. Manages business plan competitions and fosters talent. Curriculum developer for Professional Development, MBA, Leadership and Entrepreneurship.

PROFESSIONAL EXPERIENCE:

Attorney and Consultant (concurrently with my academic career) Aug. 1992-present

- Advises higher education institutions regarding strategic planning, institutional and program accreditation and public policy.
- Provides legal advice, representation and training in matters of employment law (discrimination, retaliation, bullying, wage disputes) and collective bargaining (grievances, ULPs, negotiations).
- Consultant in matters affecting Higher Education (e.g. FERPA, the Clery Act, Title IX, FCPA, discrimination, retaliation, harassment, bullying, research compliance, intellectual property rights).
- Provides dispute resolution services.
- Provides structure and policy for risk management.
- Establishes knowledge management systems and provides data analytics.
- Establishes and reforms business operations for quality assurance, quantifies value and tracks performance.
- Provides guidance on public relations and facilitates synergistic relationships across communities and sectors. Internalizes Corporate Social Responsibility elements to sustain performance.
- Creates systems, processes, policies, and programming to assure legal compliance.
- Represented clients in contract negotiations, drafting and disputes.
- Successfully registered intellectual property for clients, including complex multimedia registrations that required separate submissions for video, music and art and art components.
- Represented clients at trial.

- Lobbied the legislature on intellectual property protection, and drafted and reviewed policy affecting the Arts and Entertainment Industry.
- Served on the Bar Association's Sports, Arts and Entertainment Committee.
- Member of and lobbyist for The Pennsylvania Council on the Arts.

ACADEMIC EXPERIENCE:

The American University in Nigeria (Est. by American University)

Interim President

Feb. 2017-Jun. 2019

- Supervised the offices of Provost, Information Technology, Finance, Administration, Enrollment Management, Internal Audit, University Relations, the Atiku Center, Capital Projects, Senate, and Student Affairs. Supervised and managed the budget of \$70m.
- Member: Audit Committee of the Board of Trustees
- Reinstated Internal Audit activities.
- Populated Executive Council and Strategic Plan Steering Committee.
- Realigned and modernized the administrative structure in collaboration with AVP Administration, HR and Legal.
- Member: Capital Projects Committee of the Board of Trustees. Expanded the facilities with new dormitories, a medical clinic with an operating theater, and commissioned a new administration building.
- Member: Asset Harmonization Committee of the Board of Trustees. Ensured legal ownership of various assets and provided the strategy for profitability of AUN's auxiliary services.
- Commissioned the largest solar project on a Nigerian campus.
- Improved IT infrastructure: obtained fiber optic cables and increased bandwidth.
- Chair (elected) Adamawa Peace Initiative that manages Peace through Sports and Feed and Read programs.
- Conducted a salary inventory and created a salary scale to prevent inconsistencies and attract talent.
- Refocused the institution's commitment on research and teaching.
- Established the Office of Intellectual Property, Commercialization, and Industrial Relations.
- Established the Office of Research Administration and Institutional Review Board.
- Launched the Student Success Initiative using Khan Academy to provide differentiated instruction, diagnose learning needs and receive coach reports.
- Negotiated MOUs with the University of Nottingham (PhD: Information Systems) and Canada's Concordia University (Masters: Information Security and Assurance) for Board approval.
- Obtained \$2million for naming rights of our new administrative building.
- Secured federal funding for building, staffing and research facilities & faculty for one of eight Innovation Hubs in Nigeria to be sited at AUN (est. \$1.5m and recurring \$500,000 for five years).
- Obtained \$800,000 from USAID to establish Technology-enhanced Learning for All (TELA). We reached 40,000 children through radio to improve literacy and numeracy rates. The programs were written by AUN students and the evaluation by USAID showed an 80% improvement by the participants. USAID is using this experience to scale up the program throughout Africa.
- Obtained a grant of \$475,000 from the UNHRC last year and are expecting \$1m this year to continue our skills development training at the Malkohi IDP Camp.
- Negotiated with the government to bring an additional 106 Chibok survivors to AUN. The government will fund their matriculation at our Foundation School.
- Negotiated with the Nigerian American Chamber of Commerce to establish a chapter in Yola.

- Represented AUN at the United Nations Development Assistance Framework Joint Annual Review Meeting in Abuja, Nigeria.
- Represented H.E Atiku Abubakar (former Vice-president of Nigeria) at the Africa Summit, England.

Provost & Executive Vice-President of Academic Affairs Mar. 2016-Feb. 2017

- Directed and managed all faculty, technical and administrative activities of Academic Affairs.
- Reported to the Board of Trustees and works with the National University Commission to ensure program compliance with accreditation standards.
- Supported program development, grant administration and the recruitment and evaluation of faculty.
- Member of the President's Council and member of Faculty Senate.
- Chair of Deans' Council. Supervises Deans of Colleges of: Law; Business and Entrepreneurship; Computer Science and Information Technology; and Arts and Sciences; Graduate Studies; as well as the Directors of the Library system, Admissions, Advising, Office of the Registrar, and Office of Institutional Research and Effectiveness.
- Spearheaded the Community Development Program (including Community Health and Poverty Spotlight) to engage students in applied learning while addressing local problems.
- Secured funding from donors and government sponsors for the Nigeria Information Technology Learning Foundation to pay the school fees for 40 internally displaced children and 20 orphans of the insurgency.
- Taught "Human Rights in a Post Conflict Society" as part of the "Post-Genocide and Reconstruction" program, Rwanda.
- Board member (elected): The Association Chief Academic Officers of the American Council on Education.
- Established a certificate program with CISCO.
- Created WizKids, a student & Faculty organization serving local secondary schools to build STEM foundation skills.
- Established a Culinary Institute at our hotel that offers certificates and serves the minor in Hospitality Management.
- Created a cross-disciplinary introductory research course for first year students.
- Established the Provost research grants program.
- Supervised the First-Year Experience program and the New Foundation School (the Chibok girls).
- Launched the first School of Law in Nigeria that includes programs in gender issues, energy law and bioethics. Worked with the National Bar Association and the Attorney General's Office to establish the Access to Justice program.
- Ensured retention and recruiting of excellent faculty members by establishing a transparent evaluation retention and promotion process.
- Chaired the Senate Committee to draft a new Faculty Manual (previous edition: 2009).
- Supervised and managed the budget of \$35m for the office of Provost.
- Taught CIV 102: Western Civilization for the College of Arts and Sciences.
- Formed and Chaired the Graduate Council and Doctoral Committee and orchestrated the drafting of the graduate catalog.

The Royal University for Women, Bahrain

Acting President and Vice-President of Academic Affairs

Aug. 2011-Jan.2016

- Directed and managed all Faculty, technical and administrative activities of Academic Affairs and operations of the American style university. Managed a team of 500+ professionals, along with a budget

of \$90 million/year. Reported to the Board of Trustees and the Ministry of Education, Chair of the Senior Management Committee responsible for academic, administrative and financial recommendations and reporting. Supervised Academic Deans of Colleges of: Law; Business and Financial Services; Education; Computer Science and Information Technology; Art & Design; General Education; and, Graduate Programs. Supervised the Deans of the Enrollment Management, Library and Student Affairs and the VPAF, the COO and the department heads of Legal Affairs; Continuing Education, and the Directors of ICT and International Relations, and Quality Assurance.

- Established the Center for Economic Women's Empowerment (a business incubator) with the United Nations Industrial Development Organization at RUW.
- Established RUW as the Leadership Academy for the UN.
- Designed and implemented the undergraduate law degree program that included Human Rights in collaboration with the ABA and the Ministry of Justice.
- Established RUW as the training institute for the Bahrain Defense Force and police in Human Rights generating \$2m/yr.
- Developed the first data repository in Bahrain to collect and analyze data on learning analytics, improve education deployment and validate institutional information, I identified 62 indicators across five functional areas (Institutional information, Research and Innovation, Academic Programs, Human Capital, Students & learning Environment) and analyzed that information to track progress toward strategic goals.
- Partnered with INJAZ to establish the Center of Business Ethics.
- Negotiated MOUs with La Rochelle (MA, Design Management); Parson's (MFA, Art) and Strathclyde (MBA).
- Orchestrated the development of the School of Architecture.
- Executive Director of the Center for Excellence in Research. Created institutional review policy for the use of human subjects, established a research forum and served as Editor in Chief of The Khaleejia Review. Increased scholarly output of the institution 10-fold in one year. Member of the Editorial Board of The Journal of Education, Business and Society, The British University in Egypt.
- Developed program assessment policies and procedures for 12 degree programs (four graduate degree programs), trained the faculty in program assessment and benchmarked six programs with international peers. Benchmarked Community Engagement using the Tallories Index and Carnegie Framework.
- Established an advising center and early intervention policies, processes and reporting. Strengthened academic English support and obtained EDEXCEL accreditation for the foundation program (ELP).
- Developed, distributed, analyzed and created reports for four student surveys/year and contributed to the development of employee survey issued by the Ministry of Education.
- Conducted the analysis for the Glamorgan University project: national review of career planning services in HE.
- Created reporting systems for each division under my supervision and computerized information management. Implemented basic technology standards for all courses and the Office of the Registrar.
- Updated university policies, worked with the Ministries of Culture, Education and Social Development to improve the curriculum, and supervised the growth of the use technology in the classroom: obtained 10 Smartboards and training packages for faculty.
- Wrote annual reports, the Faculty Development and Research Management Plan, and facilitated continuing professional development programs on financial crimes with the American Bar Association and the US Embassy.
- Chaired the Deans' Council and Community Engagement Committee.
- Obtained two Fulbright scholars through the US Embassy.

- Engaged in field research regarding women and leadership in Bahrain; a content analysis of blogs written before, during, and after the Egyptian revolution; and the impact of Islam on the legal capacity of women.
- Obtained two regional accreditations for the university (NCAAA and National Bureau of Accreditation).

Kazakhstan Institute of Management, Economics & Strategic Research

AKA KIMEP University: KIMEP has been ranked #1 in the National Ranking of the Best Higher Education Institutions in Kazakhstan for the last ten years.

Dean, College of Arts and Sciences

July 2009 – July 2011

- Established the College of Arts and Sciences, implemented new programs in environmental studies and mathematics; implemented critical thinking, global engagement, and ethics training across the curriculum and worked with other departments to develop courses that met student needs and allowed for enhanced cross-training.
- Oversaw all personnel, technical, financial and administrative management of the College. Managed a team of 75+, along with a budget of \$24 million/year. Recruited and trained new professors, oversaw disciplinary cases, and strengthened financial accountability efforts after fraud was uncovered in the finance department.
- Served on the Executive Committee, which is responsible for the administrative management of the university and its \$50m budget, as well as the Dean's committee, which was responsible for the academic operations of the institution.
- Obtained 100 scholarships for students from the five-country region to attend KIMEP University.
- Negotiated MOUs with Humboldt for dual degree: MA, Economics.
- Built relationships with USAID and the Peace Corps in order to leverage resources, develop new programs and create new opportunities for the students and university.
- Represented the institution at the American Chamber of Commerce and established a working group to tie academic programs directly to economic development, graduate placement, and for knowledge transfer.
- Chaired the successful international search for the VPAF (selected Dr. Bettina Espy).
- Reviewed and evaluated the defense of 10 doctoral students' dissertation in business, determining whether the student's work merited the conferral of a doctoral degree.

The Center for Ethics, Entrepreneurship and Economic Development

Chief Operations Officer

Aug. 2009-Jul. 2011

- Developed the first university-sponsored incubator in the country. Used the Dakota model for investment which required students to manage the financial portfolio for start-ups in the incubator. Raised \$500,000 in seed money from the university, and raised a subsequent \$5 million in matching funds from private investors and the Asian Development Bank.
- Obtained endorsements of the Center from The Carnegie Council for Ethics in International Affairs, The American Councils for International Education and the U.S. Central Asia Education Foundation.
- Sponsored research fellows in the areas of ethics, anti-corruption and governmental reform.
- Led the students and faculty in extensive networking initiatives with local business leaders to create job openings and internships, speaking events mentoring relationships and both financial and in-kind contributions.

Clarion University of Pennsylvania, Clarion, Pennsylvania

Aug. 1992 – Aug. 2009

Chair, General Education

Sept. 1995 – Sept. 2007

- Created the model for quantitative assessment of general education programs now used by all 14 universities in the State System of Higher Education.
- Principle Investigator for FIPSE grants.
- Confirmed that values-based and writing courses resulted in quantifiable improvements in their respective areas.
- Achieved publication of five journal articles and an increased profile for the university.
- Organized three system-wide conferences to discuss and distribute assessment data and methodology.
- Developed outcomes assessment plan for critical thinking.
- Responded to a new state law that capped undergraduate degrees at 120 credits, and worked closely with the faculty and administration to revise courses and redesign the curriculum to reduce the course loads from up to 140 credits.
- Participated in Project Kaleidoscope (PKAL), a curriculum and faculty development project to advance teaching and learning of quantitative reasoning across the curriculum.

Professor (full-tenured), Department of Finance Aug. 2001 – Aug. 2009

- Taught MBA and undergraduate courses in International Business Law & Ethics (MBA); Environmental Law: International Environmental Law; Human Rights (MA), Intellectual Property Law, International Labor Law; American Indian Law, Honors Business Law; commercial law, company law; typically, four courses per semester—2 courses with 100 students each on average.
- Director of the AACSB Accreditation Review.
- Chair of the Senate Budget Committee.
- Director of Orientation. Responsible for academic convocation, placement testing, course scheduling, and introducing students to the Deans of their respective colleges. Arranged for students to participate in service learning through local non-profit entities.
- Member of the Commission on the Status of Women.
- Chair of two sections of the institution's MSCHE self-evaluation report: Resource Allocation and General Education.
- Co-Chair University Retention Committee.
- Member of the search committee for Dean of the College of Business.
- Faculty Advisor:
 - o Returning Adult Students' Union.
 - o National Association of Black Accountants.

Mid-Atlantic Academy of Legal Studies in Business

Executive Director

Aug.1999-Aug.2009

- Led the professional organization for academics in the field of business law.
- Organized 11 annual conferences for members in nine states in the mid-Atlantic area.
- Served as the AACSB Liaison and lobbyist for the American Business Law Association.
- Member of the House of Delegates, American Business Law Association.
- Founding Editor of the Atlantic Law Journal.

Visiting Professor, Budapest University of Technology and Economics

May 2006-Aug.2006

- Taught International Intellectual Property Law.

Bureau of Business and Economic Research

Aug.2001-May 2006

Director

- Provided economic forecasting and socio-economic research to constituents.
- Served as Editor of the Clarion Review. Put out calls for papers, organized article reviews, edited articles and published the online journal.
- Facilitated applied research within the regional community.
- Developed educational materials and coordinated the delivery of programs.
- Delivered quarterly seminars for the Small Business Administration.

Visiting Professor, The Cultural Center, The People's Republic of China

May 2001-Aug.2001

- Taught International Environmental Law and Conservation.

Associate Professor

Aug.1992-Aug.2001

- Taught courses in Commercial, Company, and Administrative Law, Legal Research, and Writing.
- Director of Student Orientation: scheduled placement exams, classes, advised students on academic options.
- Member of the Honors College.
- Member of the Judicial Committee and General Education Council.
- Achieved tenure 1997.
- Chair, Grievance Committee, APSCUF.
- Faculty Advisor:
 - o Student Tribal Council.
 - o Outdoor Recreation Club.
 - o MLK Jr. mentorship program: "Eyes on the Prize".

Jefferson County Community College

Instructor

Aug.1990-May1992

- Taught Paralegal Studies and Business Law

Corpus Christi Army Depot, Texas

Judge Advocate; Labor Lawyer

Sept. 1985-Jul.1990

- Represented management in administrative hearings and trials regarding labor & employment issues.
- Investigated employment claims of wrongful termination, discrimination, wage disputes.
- Negotiated collective bargaining agreements and drafted employment contracts.
- Defended management in ULP cases and grievances.
- Prepared and reviewed position descriptions.
- Designed and delivered training programs to management and staff.
- Drafted and reviewed policy and aligned policy and practice with ISO and industry standards.

Crown Government Offices, Victoria, Hong Kong

Law Clerk

Aug. 1984-Sept.1985

- Conducted research on cases and claims filed against the government, prepared legal memoranda, and assisted with the preparation of trial briefs. Provided administrative support during hearings and trials. Conducted research regarding the Sino-British Accords.

JadeLeavesGoldenBough. Imports, Seattle, WA

Entrepreneur: Founder & CEO

Mar.1981-Mar.1995

- Created and managed a pearl import business with annual sales of \$750,000 and a staff of 8.
- One of the first entrepreneurs to be invited to China upon its opening to the west in 1981.

SHORT-TERM CONSULTANCIES: MANAGEMENT AND EDUCATION

- Developed HCT 2.0 Transformation Initiative Higher Colleges of Technology, UAE. 2018.
- Prepared the Risk Register especially focused on personnel organization and compensation. Almaty Management University, Kazakhstan, Mar. 2018.
- Developed the strategic plan to address the change in status from an institute to a university. Pearson, Manama, Bahrain Apr. 2013.
- Developed customized content of Human Rights curriculum for MYLAB/MASTERING. Ministry of Education, UAE & Bahrain Nov. 2012.
 - Established a federated data repository for evidence-based decision-making regarding learning analytics and institutional effectiveness. Ministry of Education, Kingdom of Bahrain Mar. 2012.
 - Drafted a policy creating an institutional review board to govern the use of human subjects in research. US Department of Education, South Africa May 2008.
 - Reviewed Human Resources policies and procedures for SMEs to ensure compliance with Black Economic Empowerment program.
 - Reviewed technology transfer contracts and IP protection for large MNC.
 - Business Skills and Management Programs for the seminar: "Legal Issues in Doing Business on the Internet", Small Business Development Center, Clarion PA Jun. 2007
 - Speaker for Business Skills and Management Programs. Presentations: "Employment: Hiring & Firing; Writing Your Employee Handbook".
 - Conducted knowledge transfer between industry and Academia regarding the cultural, political and economic issues informing trade with Mexico. U.S. Dept. of Education 2005.
 - Served as Test item writer for the Environment and Humanity examination. Princeton University, Jul. 2004.
 - Developed university curriculum to support entrepreneurship and the retention of skilled labor. U.S. Dept. of Education 2003.
- American Institute of Certified Public Accountants, Phoenix, AZ
 - Test Writer, Uniform CPA Examination.

EDUCATION:

Juris Doctor

Gonzaga University School of Law, Spokane Washington USA

Bachelor of Arts

Washington State University, Pullman Washington USA

HONORS AND AWARDS:

Keynote Speaker, "Thoughts on African Development Bank's 'High 5s' for African Development" Africa Summit, University of Nottingham, 2017.

Guest of Honor, "Inspire to Action", invited by Sheikha Noora AlKhalifa, Bahrain, 2013

Keynote Speaker, Best Practices in Management, Design and Delivery of E-learning, Institute of Electrical and Electronic Engineers (IEEE), 2013

Researcher of the Year, Clarion University of Pennsylvania, 2009

Excellence in Teaching Award, National Society of Leadership and Success, 2009

Faculty of the Year, Clarion University of Pennsylvania, 2005
Distinguished Speaker for Academic Convocation "The Scholar as Hero," 2002
Huber Hurst Research Fellow, 2001
Researcher of the Year, Clarion University of Pennsylvania, 2001
Faculty of the Year, Clarion University of Pennsylvania, 2000
Keynote Speaker, The Conference for the Organization on College Health,
2000 Inducted, Beta Gamma Sigma, 2000.

EDITORIAL WORK:

Editorial Boards and Reviewing Activity:

Editorial Board Member, The British Journal on Education, Business and Society: Contemporary Middle East Issues 2013 – present Editor, [Un] Ethical

International Editor-in-Chief, The Khaleejia Review at The Royal University for Women, 2013

Managing Editor, The Atlantic Law Journal 2000-2008

Articles co-editor, The International Business Law Journal, 1999-2003

Co-editor, The Clarion Business and Economic Review 1997-2008

Ad Hoc Reviewer:

The Pennsylvania Journal of Business and Economics, 2000-2002

The Journal of Legal Studies in Business, 1998-2004

The American Business Law Journal (environmental law track), 1998-2004

The American Marketing Association (legal ethics and intellectual property track), 1998.

PRINCIPAL INVESTIGATOR FOR GRANTS: (complete list available upon request)

1. "Boko Haram, Islamic Protest, and National Security", Social Sciences and Humanities Research Council of Canada; Partnership Development Grants; co-authors: Dr. Paul Lovejoy and William Hansen. 2016.
2. "Rule of Law Initiative (ABA), continuing legal education: Financial Crimes", RUW, 2014.
3. "Profiling the Fraudster" Protivity. RUW 2013.
4. "America Week. The US Embassy sponsored an artist to conduct workshops in visual communication. Outcomes produced were images created by students and exhibited at Market 338. The images juxtaposed the modernity of Bahrain's cityscape with the cultural traditions of the diverse local populations, 2012.
5. "Corporate Social Responsibility in the Emirates: Exploring Alternate Realities." The Abu Dhabi Council for Economic Development and the International Chamber of Commerce in Dubai sponsored a pilot study to investigate the level of knowledge and commitment executives express regarding CSR initiatives. Measurable outcomes included improved understanding of the definition of CSR, increased awareness of CSR's relationship to branding and to revenue generation, increased awareness of the metrics used to capture CSR effectiveness, improved understanding of the need for centralization of CSR activities and/or CSR reporting and funding, 2009.
6. "Corporate Sponsorship of the Visual and Performing Arts in the United Arab Emirates." The Arabian Sponsorship Awards recognizes those business organizations that leverage their marketing strategies to include sponsorship of art programming in the United Arab Emirates. Measurable outcomes include increased customer entertainment, increased traffic to web sites, increased attendance to sponsored events, increased revenue generation and establishment of client database for future marketing use, 2009.
7. "Partnering for Success, Educating for Tomorrow." Pennsylvania Academy for the Profession of Teaching and Learning. K-16 Council members reviewed research and related to the teaching and learning of mathematics, the Pennsylvania Academic Standards for Mathematics, the NCTM Standards,

Higher Education admission requirements, and a variety of mathematical curricular models. Measurable outcomes: improved student achievement in mathematics, positive shift in attitude about mathematics, effective teacher modeling of constructivist practices in mathematics instruction, effective application and demonstration of mathematical processes, alignment of mathematics instruction with the noted mathematics standards and Higher Education admission requirements, 2008.

8. "Mathematics Competencies for Post-Secondary Education." FIPSE. Intended to grow the process of infusing mathematical content in all disciplines. Activities consisted of teambuilding, development of materials, assessment, publication via a journal/working paper series and web site, and sharing the model with other universities. Published the assessment report, 2008.

9. "Student Learning Assessment of Clarion University's General Education Program." FIPSE. Project director for university-wide special project to assess the impact of the General Education Program requirements regarding writing and quantitative reasoning. We used the results of the above assessments to improve teaching and learning at Clarion University and provided a state-wide model for assessment of General Education curriculum and learning outcomes, 2007.

10. "Tropical Ecology & Bioethics and Natural Resource Management." Mark Cohen, Director of the Belize Agriculture Research Center, discussed alternative agriculture; land use reform and holistic management. He hosted a teacher's symposium regarding the development of courses and the inclusion of these topics in existing courses, 2006.

11. "Industrial and Commercial Applications of Art." The Pennsylvania Council on the Arts enabled Ms. Laura Jean McLaughlin to speak and perform demonstrations to Clarion University students, Clarion-Limestone High School students, and Clarion Area High School students regarding the use of art and artists in business applications and the availability of fellowships sponsored by businesses, 2005.

12. "Murals as Public Art." The Pennsylvania Council on the Arts created a series of murals on building exteriors in historic Brookville. Students, community leaders, and the public participated in the design and execution and each mural. This project increased the appreciation of art and stimulated tourism in the area, 2005.

PUBLICATIONS:

1. Quesenberry L., Chidi, et.al (2017). Utilizing Open Source Systems Contributions for Vertical Medical Development, accepted by the Institute of Project-Based Learning of Association of American Colleges and Universities.
2. Quesenberry, L. (2014). Empirical Assessment of Ethical Responsibility for Programmatic Effectiveness, "IEEE Transactions on Education"
3. Quesenberry, L., Woodburne, P., Yang, C. (2013). Assessment of Ethical Reasoning at a Public University, *The Journal of Business Disciplines*, 1527151X/vol. XI, no. 1: 1-38. Indiana University Southeast.
4. Barghouthi, S., Quesenberry, L. (2013). Twittering on the Edge of a Revolution: Naware Negm's Contributions, *Proceedings, "Women, Culture and the 25 January 2011 Egyptian Revolution"* The CBRL-BRISMES Research network, University of Manchester (UK).
5. Quesenberry, L. (2012). Learning Analytics, Data Repository Formation and Stewardship. White Paper
6. Quesenberry, L., Frigerio, A., Ludwig, M. (2012). Quantitative Assessment of Critical Thinking Skills in a General Education Program. *Proceedings, The International Journal of Arts and Sciences*.
7. Quesenberry, L., Phillips, J., Woodburne, P., Yang, C. (2011). Ethics Assessment in a General Education Program. *Assessment and Evaluation in Higher Education (U.K.)* DOI:10.1080/02602938.2010.515017 Routledge; Taylor & Francis.
8. Quesenberry, L. (2009). Corporate Social Responsibility and Sovereign Sustainable Economic Development. *Proceedings of the Society for the Advancement of Management, Texas A & M*.

9. Quesenberry, L., Sykes, B. (2008). Leveraging the Internet to Promote Fine Art: Perspectives of Art Patrons. *The Journal of Arts Management, Law, and Society*, 38: 2: 121-138. Heldref Publications.
10. Quesenberry, L. (2009). Corporate Social Responsibility: The Lynchpin of Sovereign Sustainable Economic Development. *Proceedings of the Society for the Advancement of Management*. Texas A & M.
11. Quesenberry, L. Sykes, B. (2008). Microfinance for Professional Artists and its Economic Impact Implications for Cape Town, South Africa. *The Online Journal of Case Analysis*, 1;2:1-10. Florida International University.
12. Quesenberry, L., Sykes, B. (2008). The State of the Art: Experiences in Cape Town. *Glimpses: OJICA*, 1:2.
13. Quesenberry, L., Garland, B., Sykes, B. (2006). Persuasive Design Elements for E-Tail Art Galleries. *The Marketing Management Journal* 16, 2: 81-93.
14. Quesenberry, L. (2004). The Current Management Paradigm for Institutions of Higher Education: Some Failures in Applications of Business Models to Academia. *The Atlantic Law Journal* 6:25.
15. Garland, B., Quesenberry, L. (2003). How Are Online Law Firms Presenting Their Front Pages? *Marketing in a Dynamic Environment*, XIX: 207-211.
16. Quesenberry, L. Garland, B. (2003). Predictors of Successful Web Sites for Law Firms: *Services Marketing Quarterly*, 25; 2: 11-23. Best Business Books.
17. Quesenberry, L. (2003). A Student-Centered Entrepreneurial Approach to the Undergraduate Legal Environment Course. *The Atlantic Law Journal* 6;1: 10-16.
18. Quesenberry, L. (2001). Ecotourism: A Hyperbolic Sustainable Development Technique. *The Dickinson Journal of Environmental Law and Policy*, 9; 3: 473-506. The Pennsylvania State University.
19. Quesenberry, L., Johnson, T., Ferry, C., (2000). Assessment of the Writing Component Within a University General Education Program. *Academic Writing Interdisciplinary Perspectives on Communication Across the Curriculum*, 1:1 27.
20. Quesenberry, L. (2000). Copyright Infringement in the wake of *Rogers v. Koons*. *The Atlantic Law Journal* 3:2.
21. Quesenberry, L. (2000). Writing Assessment: Integrating Objectives, Methods and Statistical Analysis to Produce Reliable Results. *Proceedings Outcomes Assessment Symposium*, East Stroudsburg University, 22-30.
22. Quesenberry, L. Garland B., Kim, P. (2000). The Most Common Gift Categories by Census Region, 1984-1994. *Clarion Business Review* 1:1.
23. Quesenberry, L. Garland B, Farinacci, C. (2000). Taking Aim at Target Markets. *Pennsylvania Journal of Business and Economics* 7:1.
24. Garland, B., Quesenberry, L., Farinacci, C. (1998). The Changing Market of Legal Services: How Have Self-Paying Client Profiles Changed from 1984 to 1994? *Journal of Professional Services Marketing*, 12, Issue 2: 89-101. The Haworth Press, Inc.
25. Quesenberry, L. (1994). *Underground Storage Tanks: The Federal System of Regulation* Center for Legal Education, Clarion PA.

PROFESSIONAL PRESENTATIONS:

1. "The Big Five of the African Development Bank", Africa Summit, University of Nottingham June 2017
2. "Judicial Responses to Genocide and Reconciliation": Post-Genocide and Reconstruction": Rwanda Kigali Rwanda June 11-12, 2016.
3. "Managing Risk while Protecting Innovation in Higher Education" HULT, Dubai, UAE, 2013.
4. "Operationalizing Vision", Ministry of Interior, Bahrain, 2012.
5. "Learning Analytics and Liberal Education", Malta, 2011.
6. "Development Strategies for the Creative Sector", USAID, Almaty, Kz., 2010

7. "Trial Tips in Copyright Infringement Cases", Continuing Legal Education, PA Bar Association, 2009.
8. "Conflicts of Interest", Continuing Legal Education, University of Pittsburgh, College of Law, 2008.
9. "The Results of the International Criminal Court's Investigation Regarding Darfur" The Genocide Forum: Panelist, Clarion University, 2007.
10. "Responsible Competition", Leipzig Graduate School of Management, Leipzig Germany, 2007.
11. "Corporate Social Responsibility: The Lynchpin of Sustainable Economic Development," International Business Conference: Sustainability, The Society for the Advancement of Management, Las Vegas, NV Mar. 2009.
12. "The Results of the International Criminal Court's Investigation Regarding Darfur" The Genocide Forum: Panelist, Clarion University, May 2007.
13. "Embracing Disruptive Change," Leadership Development Series: Office of Campus Life, Clarion University, Oct. 2003.
14. "A Student-Centered Approach to the Undergraduate Legal Environment Course," Mid-Atlantic Academy of Legal Studies in Business, College Park, MD. Mar. 2003.
15. "Academic Freedom, Students' Rights and Homeland Security - Where Do You Draw the Line?" Sponsored by the Office of Social Equity, Clarion University, Nov. 2002.
16. "Labor Law in the Global Economy: Inventing the Wheel," Labor/Legal Issues. Conference on Globalization Issues, Clarion University of Pennsylvania, Apr., 2002.
17. "Evaluating Higher Education from a Corporate Model, The University in the 21st Century," President's Forum, Clarion University, Nov., 2001.
18. "Teaching the Parameters of Copyright Infringement in Fine Arts: What Every Artist Is Afraid to Ask," Pennsylvania Art Education Association. LeHigh Valley, PA Oct. 2000.
19. "Writing Assessment: Integrating Objectives to Produce Reliable Results," Outcomes Assessment Symposium. Stroudsburg, PA Apr. 2000.
20. "Implementation of Writing as an Assessment Tool" presented at the SSHE Faculty Development Conference at California University, Apr. 1999.
21. "Ecotourism: A Hyperbolic Sustainable Development Technique" the Academy of Legal Studies in Business. San Diego, CA Aug. 1998.
22. "Environmental Issues and Rights of Indigenous Peoples" Mid-Atlantic Academy of Legal Studies in Business. Charlottesville VA Mar. 1998.
23. "Decision Making and Team Building" Future Business Leaders of America, PSU Oct. 1997.
24. "American Entrepreneurship" annual meeting of SAM, APICS, SHRM. Clarion, PA. Apr. 1997.
25. "The Economic Impact on Eastern Trade Under the 1997 Accords Between Red China and Britain." The President's Seminar on International Business at State University of New York, Watertown, NY 1992.

RECENT EXECUTIVE CONFERENCES:

1. Africa Summit, University of Nottingham, 2017.
2. World Refugee Day, UNHCR, Abuja, Nigeria, 2017.
3. The Global Liberal Arts Alliance Leadership Meeting, Dennison University, 2016.
4. Institute for Chief Academic Affairs Officers, Council of Independent Colleges, New Orleans, 2016.
5. The Association of International American Colleges and Universities, Budapest, 2016
6. Creating Sustainable Business Value, INSEAD Global Business Leaders Conference, 2015.
7. Building the Better Framework to Manage Risk, Robert S. Kaplan, Harvard Business Review, 2014.
8. 1st Global Islamic Economy Summit, Dubai, 2013.
9. Strategic Financial Management and Resource Efficiency, Kuala Lumpur, 2012.
10. SER in Preparation for Program Review Higher Education Unit (QAAET), 2012.
11. Building Cultural Relations: Creating Educational Opportunities. British Council, 2012.

12. United Nations Industrial Development Organization and the Ministry of Industry and Commerce: "Capacity Building, Enterprise Creation" Manama, Bahrain, 2012.
13. Strategic Planning in Universities and Key Performance Indicators & Balanced Scorecard; Ministry of Education, Manama, Bahrain, 2011.
14. Arabian Sponsorship (rights licensing): Fifa, Mubadala, Ferrari, Etihad. December 14-15, 2009.
15. Abu Dhabi Art Festival, "Disorientation," Panelists: Yoko Ono, Jeff Koons, Rick Mills. November 20-24, 2009.
16. International Business Conference: Sustainability, The Society for the Advancement of Management, Las Vegas, Nevada March 22-25, 2010.
17. "Teaching Business Ethics" HEC School of Management, Versailles, France 2008.
18. "Reviving, Surviving and Even Thriving through Assessment," AACSB Ok. City, Ok. Mar. 2006.
19. Accreditation Maintenance Seminar AACSB San Diego, CA. Mar 2006.
20. Peer Reviewer Training (for Deans) AACSB San Diego CA. Mar. 2006
21. Conference of the Mid-Atlantic Academy of Legal Studies in Business, Philadelphia, PA 2005.
22. Fifty Years After Brown: New Solutions for Segregation and Academic Underachievement" the Center on Race and Social Problems, Carnegie-Mellon University. May 2004.
23. The Current State of Franco-American Relations" Dr. Andrew Appleton, Washington State University, April 2004.

BOARD MEMBERSHIPS:

- *Association of Chief Academic Officers* Nov. 2016-present. Established under the American Council on Education, ACAO provides a venue in which academic affairs leaders could share concerns and best practices, provide mentoring for one another and more junior colleagues, and learn about academic leadership issues across institutional sectors.
 - *Clarion County Arts Council*, Clarion PA Sept. 1998 – Jan. 2008 Board of Directors (legal counsel)
 - Provided legal advice on contracting issues; curated and staged art shows; developed relationships with local artists and universities to identify prospective talent, and reviewed grant applications submitted to the Pennsylvania Council for the Arts, awarding \$2-10,000 grants to approximately 20 local artists each year.
 - *Brookville Medical Center*, Brookville PA Oct. 2001- Feb. 2008 Board of Directors (legal counsel)
- Advised the Center on legal issues including access to medical care policy and procedures, and established preventative education programs for members of the community on topics including pre/post-natal care, diabetes prevention & management, and nutrition.

ADDITIONAL INFORMATION:

Computer Skills: MS Suite, Blackboard, SPSS, Powercampus, Banner, Canvas, Balanced scorecard