

PMBA Student Learning Outcomes Matrix

Program Learning Goal	PMBA 1: Understanding of all Functional Concepts	PMBA 2: Awareness of Environmental Forces	PMBA 3: Ethics and Social Responsibility	PMBA 4: Diversity	PMBA 5: Communication	PMBA 6: Critical and Analytical Thinking	PMBA 7: Problem Solving	PMBA 8: Identify Opportunities and Threats	PMBA 9: Teamwork and Leadership	PMBA 10: Initiatives and Creativity	PMBA 11: Research Skills
Courses whose SLOs are mapped											
PMBA Orientation Session		MBTI Course & work Expectations	Discussion of roles & expectations: APA & Research Ethics	MBTI debrief: Discussion of personal, team & program expectations discussion of uses of different personality types	Discussion of personal, team & program expectations discussion of uses of different personality types	Critical Thinking Workshop	Critical Thinking Exercises related to problem solving				Review of APA requirements IRB Requirements
601: Case Studies in mgmt	Case analysis & development tools	Case work w/ local/regional issues	Discussion of implications		Written, oral, individual & team	Case analysis & evaluation	Explore, discuss & identify solutions to case issues	Case analysis	Team development of solutions	Case research & development	Case research & development
610: Mgt Economics	S&D pricing competition	Emerging mkt			Written, oral	Resource allocation	Managing uncertainty	Managing uncertainty emerging mkt		Data base creation, independent study	Emerging mkt, resource allocation
611: Strategic Marketing Management	Basic mkt concepts & terminology elements of the marketing mix: product, price, communication, and distribution	Target market exploration & analysis	Examines specific markets	Examines specific markets	Written & Oral	Explanation of cases in pair and good marketing campaigns & decisions	Explanation of cases in pair and good marketing campaigns & decisions	SWOT of different marketing environments			Research marking limitations opportunities examination of specific markets
613: Strategic Leadership & Ethics	Decision making	Local & regional Environments	Local & Regional Constraints	Local & Regional Mkt	Written, oral discussion, Mgmt Journal	Decision making, application of strategic models	Application of strategic models	Legal & Ethical conditions in the business environment	Group Project		Regional & Local legal conditions
620: Financial Mgmt	Fin Mgt Principles investment decision parameters	Fin & policy as it applies to small business			Written, examination, discussion		Application of scenario solution tool	Evaluation of fiscal policy risk & opportunities		Evaluation of fiscal policy risk & opportunities	Explore and identify fiscal policy implications & business applications
621: Mgt Accounting	Basic concepts, standards, and practices of financial reporting: Basic Financial	Evaluating performance of business units	SOX, standard acct regulations awareness		Written, discussion, exercises	Evaluate performance of business units: Apply mechanics of cost accounting, design of a	Evaluating performance of business units: application of accounting tools for business decision making	Evaluating performance of business units			
622: Statistical Analysis and Economic	Basic analytical tools	Compilation & use of available data & statistical resources	SOX, understanding of need for accuracy & how data manipulation occurs		Written, oral discussion, exercises	Apply core economic tools for analyzing business problems	Economic tools for analyzing business problems	Explore data environments and resources		Economic tools for analyzing business problems	Data collection tools and resources
630: Human Resource Management	Basic HR terminology & concepts, review of HR practices & constraints	Comparison of Local, regional & international HR practices, laws & conventions	HR restrictions & conventions, SOX, laws, Standards	Exploration & discussion of workplace diversity,	Written, discussion, HR handbook development, oral presentation	Discussion & exploration of different approaches to HR applications	Explore & report on exp assignment for a selected country	Identify/SWO TH R & exp assignment for selected project	Team development of handbook & pre assignment briefing		Research HR practices & Laws for selected large country compare w/ Guam
BA632: Operations Management	Review of basic ops mgmt tools JIT, Inventory control, workface mgmt tools	Explore various local operations, examine productivity, quality response time		Discuss impact of diverse workforce composition & structures	Discussion, written analyses, presentation	Discussion of different operations & problems observed as well as potential solutions	Discussion of different operations & problems observed as well as potential solutions	Discussion of different operations & problems observed as well as potential solutions		Explore possible alternative to improve existing operations	
710: Advanced Topics in International Business		Exploration of local & regional environments	Linkage with local & Regional laws & regulations & expectations	Explored diversity of the environment	Written, oral presentation discussion	Consider & develop project proposal	Identify a local problem	Explore environment & D existing and exped potential threats & opportunities	Team project, student leadership	Explore creative solutions to identified issues & opportunities	Explore & research a potential real world application or opportunity using existing data & resources
711: Business Capstone Experience	Review basics from previous courses	Local regional & International environment discussion	Consider limitations & possibilities based on local & Regional practices & Laws	Consider market & Resource diversity issues	Written (Team & Individual), Team & Individual Presentations, Event (Conf) plan & Staging w/ faculty mentor, develop a case (possible publication)	Situational analysis & statement Business Problem case: exploration & Development	Explore & propose solutions to problem/case	Apply SWOT to situational analysis & application environmental information	Teamwork on project in groups of 2 or 3 event plan & Staging as team	Apply creative as well as practical solution methods to solve identified problems and issues	Identify resources and environmental restrictions research practicality of team & individual capstone projects