


Comparing prices can help you find the best buy. Unit prices for food are sometimes displayed on the store shelves below foods. A unit price tells you how much the food costs per ounce or per pound or per serving. You can use the unit price to compare the cost on different size packages to get the best deal.

CEREAL A

Unit Price 4¢ per oz.	Total Price \$.72
	
Snappy Rice Cereal	18 oz.

CEREAL B

Unit Price 10¢ per oz.	Total Price \$.60
	
Crackly Rice Cereal	6 oz.

Notice the unit of measure for the two brands of cereal is an ounce. The cost per ounce is the unit price.

Which cereal costs the least (total price)? _____

Which cereal costs the least per ounce? _____

Which cereal is the better buy? _____

Sometimes you must figure out the cost per ounce on your own. For example, if there are 10 ounces in a box of cereal, and the box costs \$0.80, what is the cost per ounce? _____



Unit Pricing - Compare the Cost