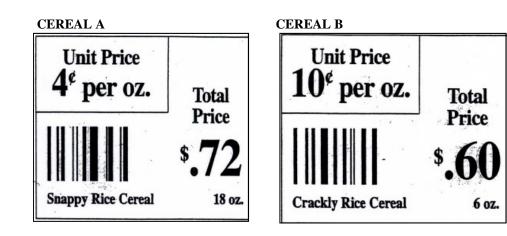
Comparing prices can help you find the best buy. Unit prices for food are sometimes displayed on the store shelves below foods. A unit price tells you how much the food costs per ounce or per pound or per serving. You can use the unit price to compare the cost on different size packages to get the best deal.



Notice the unit of measure for the two brands of cereal is an ounce. The cost per ounce is the unit price.

Which cereal costs the least (total price)?

Which cereal costs the least per ounce?

Which cereal is the better buy?

Sometimes you must figure out the cost per ounce on your own. For example, if there are 10 ounces in a box of cereal, and the box costs \$0.80, what is the cost per ounce?



## Unit Pricing-Compare the Cost