



INTERNSHIP OPPORTUNITY

A black tablet is shown at an angle, displaying a video player interface. The screen shows a video with a person's hands holding a small object. The video player has a progress bar and various control icons at the bottom. An HDMI cable is plugged into the side of the tablet.

JOIN US

Guam's Fastest Growing Digital Marketing Agency

About Us:

KLARA M was founded back in 2018 with just **an idea and a credit card**. We started off by creating **free videos for businesses**, not really knowing where it would lead. This endeavor was **fueled by passion and a genuine joy for content creation**, funded by good ol' credit card debt :)

But things started working out rather quickly. The businesses we made videos for shared them with their friends who were also business owners, and they were more than willing to pay for our services. This cycle continued until today. Not only have we completed **hundreds of projects** over 5 years in Guam, but our team has also worked in the Philippines, Saipan, Bali, and Hawaii. We have **won awards for our clients** and worked with a **diverse client base**, including celebrities, first-time business owners, multi-billion-dollar corporations, non-profits and small businesses.

That's why **there's never a dull moment at KLARA M**, and everyone on our team loves what they do! We believe this is ultimately what has allowed us to maintain a 100% job completion rate and a 5-star average rating. And when you hire us, you're not getting a company whose sole motive is to profit off of you; you're getting a team who cares about the work they do and care about delivering the results.

SOME OF OUR CLIENTS



hāfaloha!



Why Klara M?

At Klara M, we value our employees and strive to create a rewarding and enjoyable work environment. Our comprehensive benefits package is designed to support your personal and professional growth, ensuring you feel valued and appreciated as part of our team. Join us and be part of a company that not only values creativity and innovation but also prioritizes the well-being and satisfaction of its employees.

Our team members are given ample opportunities to grow and develop, here's a list to name a few of awesome perks of working with Klara M.

Networking Opportunities: Connect with industry professionals and build valuable relationships at networking events.

Real-World Experience: Gain hands-on experience in social media management, content creation, and campaign development for diverse clients including restaurants, a water and ice manufacturer, and a hotel chain.

Creative Freedom: Contribute innovative ideas and strategies to enhance social media presence and campaign effectiveness.

Professional Development: Learn from experienced digital marketers and receive mentorship to develop skills in analytics.



Internship Benefits

1	FLEXIBLE Work Hours
2	PAID Meals and Drinks at Client Shoots
3	FREE Client Merchandise
4	Exclusive Access to Events around the island
5	PAID Professional Development Courses
6	CAREER Advance Opportunities



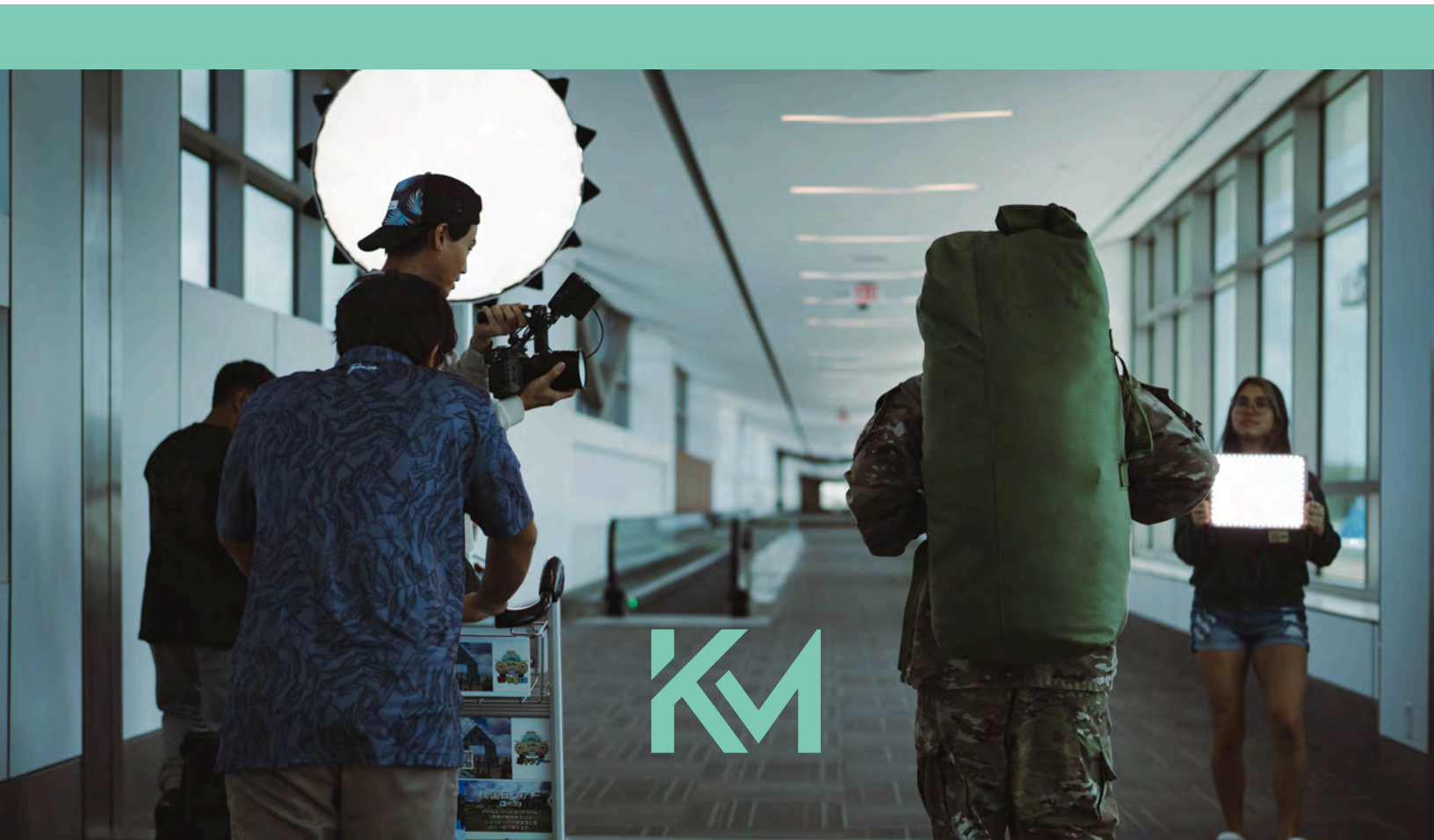
Internship Overview

We are offering an exciting internship opportunity for Marketing Interns to join our team. This role is designed to provide hands-on experience in social media management, content creation, and digital marketing practices within a supportive and collaborative environment.



Job Roles and Responsibilities

- Carefully curate content that closely aligns with Klara M's respective clients, platforms, projects and initiatives to amplify messaging and enhance brand presence.
- Support the implementation of social media strategies to increase the brand awareness and engagement of Klara M and any respective clients' of the company.
- Collaborate with the team to brainstorm and develop creative ideas for social media campaigns and initiatives.
- Attend company and client events to capture photos and create social media content that enhances engagement and visibility.
- Provide regular reports and analysis on social media metrics to track performance and identify opportunities for improvement.
- Stay updated on the latest social media trends, technologies, and platforms to contribute innovative ideas and strategies.
- Handle various projects as assigned, from start to finish with proper guidance and assistance whenever needed.
- Competitor Monitoring: Monitor what competitors are doing and direct any related activities to the Klara M team.
- Ad Hoc Duties: Perform other duties as needed.



Who Should Apply?

We're looking for people who want to make BIG impacts on the lives of our clients, their customers and the community at large. We want people who make waves and aren't afraid to make mistakes and learn from them.

What Traits Do You Need to Be Successful in This Role?

- Passion for digital marketing and social media with a strong understanding of major platforms.
- Excellent written and verbal communication skills with a creative mindset and attention to detail.
- Ability to work independently and as part of a team in a fast-paced environment.
- Strong organizational skills and the ability to manage multiple tasks and priorities effectively.
- Familiarity in content creation to include, videography, photography, graphic design and reel creation a plus, but additional training to be provided.
- Proficiency with social media management tools is a plus.

Don't have experience in the items listed? **Apply anyways.**

At Klara M, we value positive attitudes and dedicated work ethics just as much as experience and technical skills. We know that sometimes the right people won't have the right skills, and we're ready to help train and nurture our people.

Interested Applicants please email dwl@klaram.co or faustok9679@triton.uog.edu.

