



PRESS RELEASE

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UOG School of Business partners with Japanese universities for 17th international conference

The University of Guam School of Business and Public Administration (SBPA) partnered with three Japanese universities in organizing the recently held International Conference on Business, Economics and Information Technology (ICBEIT).

This is the 17th year that UOG's SBPA leadership organized the annual international conference with Nagoya University, 16th year partner; Osaka Metropolitan University, sixth year partner; and Ritsumeikan Asia Pacific University, 11th year partner.

The conference brought together more than 80 scholars from 32 universities in Japan, Hong Kong, Taiwan, the Philippines, China and Guam.

The first day was held on March 13 as an in-person conference at satellite venues in Nagoya, Osaka and Tokyo while also allowing for virtual participation.

The second day of the conference on March 17 was held at the Westin Resort Guam in Tumon. Virtual participation was also allowed.

Both days of the conference opened with remarks by UOG Senior Vice President and Provost Anita Borja Enriquez, SBPA Interim Dean and professor of economics Roseann Jones, and conference co-chair and UOG professor of economics Dr. Claret Ruane.

“SBPA students displayed professionalism – they persevered, they presented, and they represented SBPA well. I am proud of our students and of our faculty mentors who have demonstrated unassailable support for student admission into the world of academic scholarship with bright minds sharing informed perspectives,” according to Dr. Jones.

Conference co-chairs and administrators from partner universities in Japan also gave their welcoming remarks.

SBPA faculty Kenneth Choie, professor of practice in business, and Corey Ross, assistant professor of marketing, served as session chairs.

SBPA faculty Leila Kabigting, chair of the Business Administrator Division, Professional Master of Business Administration, chaired the Tokyo satellite venue. Joann Diego, assistant professor of human resource management, co-chaired the Nagoya venue with Akihiro Noguchi of Nagoya University.

Ruane co-chaired the Osaka venue with Mineo Tsuji of Osaka Metropolitan University. Undergraduate students Denzyl Ngiralmu, Jamie Freitas and Thor Hauerbach from UOG and Yoka Kohara from Osaka Prefecture University assisted in each satellite.

The annual conference contributes to UOG’s Para Hulo’ goal of leading as a partnership university while also strengthening UOG’s Memorandum of Understanding for academic exchange with Osaka Metropolitan University and research collaboration agreement with Nagoya University.

This year’s ICBEIT was co-sponsored by the Omicron Delta Epsilon International Honor Society for Economics-UOG Chapter and the Society of Economics at the Osaka Prefecture University. Other sponsors included Triton Investment, a student-managed investment fund at UOG and Fair Smile, a student organization at Kobe Gakuin University that advocates for fair trade.

Forty research presentations were scheduled during this two-day event.

UOG faculty from SBPA, School of Education, College of Liberal Arts and Social Sciences, College of Natural and Applied Sciences, and RFK Library, along with 19 SBPA students and one UOG alumna, shared their research on a wide array of topics including pioneering studies on Guam, Micronesia, and Palau, thus supporting UOG’s Para Hulo’ goal of being recognized as a university centered on island wisdom.

Topic: Oceans of energy within Micronesia adult learners in education: University of Guam partnerships within Micronesia and the Western Pacific

Dr. Joann C.E. Diego, Assistant Professor of Human Resource Management, UOG-SBPA

Dr. Jackysha N. Green, Assistant Professor of Elementary Education, UOG-SOE

Topic: Tax morale of Japanese taxpayers

Dr. Martha Suez-Sales, Associate Professor of Accounting, UOG-SBPA
Dr. Katsuyoshi Okabe, Kyushu Kyoritsu University

Topic: Accounting education in English as a foreign language for instructors and students: Final report

Dr. Suez-Sales
Dr. Akihiro Noguchi, Nagoya University

Topic: Analysis of Financial Statements of SMEs during the COVID-19 pandemic

Dr. Suez-Sales
Dr. Okabe

Topic: A study on the student-management investment fund at the University of Guam

Dr. Kabigting
Thor B. Hauerbach

Topic: Guam's financial performance before and after the pandemic

Dr. Doreen Crisostomo-Muña, Professor of Accounting, UOG-SBPA
Sheena Miranda, Accounting Undergraduate Student, UOG-SBPA
Dona Silang, Accounting Undergraduate Student, UOG-SBPA

Topic: Implementing a wellness plan into an organizational HR strategy utilizing the six dimensions of wellness

Undergraduate students in Business Administration-Human Resource Management
Denzyl Ngiralmu, and Jamie Freitas, mentored by Dr. Diego

Topic: The effects of contract liability recognition regarding stored value cards and loyalty programs on revenues

Undergraduate students in Accounting Wella De Dios, Paula Regine Gozon, and Solmars Torcelino, mentored by Dr. Suez-Sales

Topic: Doing business in Mexico: The case of Hyundai

Undergraduate students in Business Administration Michael Andrada, Heidee Bacani, Katherine Navato, Angelia Piper, William Romero, and Donovan Sova, mentored by Dr. Kabigting.

Topic: Doing business in Japan: The case of Costco

Undergraduate students in Business Administration Lewis Billimon, Jhenela Esguerra, Diane Salvador, Sean Cyril Solangon. and Darnel Taman, mentored by Dr. Kabigting.

Topic: Palau's decisions and land tenure: A unified global identity?

Grace C. Donaldson, Master of Public Administration alumna and current Ph.D. Student in International Affairs at Ritsumeikan University

Topic: Rooting resiliency: Surveying farmers in the Western Pacific Region

Elvira Gisog, Extension Assistant II, UOG-CNAS

Mary Catherine Wiley, UOG-CNAS

Dr. Kuan-Ju Chen, Assistant Professor of Agricultural Economics, UOG-CNAS

Dr. Tim C. Dela Cruz, Assistant Professor of Family & Consumer Sciences, UOG-CNAS

Dr. Rita Sharma, Assistant Professor of Psychology, UOG-CLASS

Dr. KristiAnna S. Whitman, Guam Behavioral Health & Wellness Center

Topic: Information management need for non-commercial organizations

Prof. Roland San Nicolas, Associate Professor of Library Science, UOG-RFK Library

Dr. Kevin K.W. Ho, University of Tsukuba

Dr. Dickson Chiu, University of Hong Kong