
UNIVERSITY OF GUAM

TOWN HALL MEETING

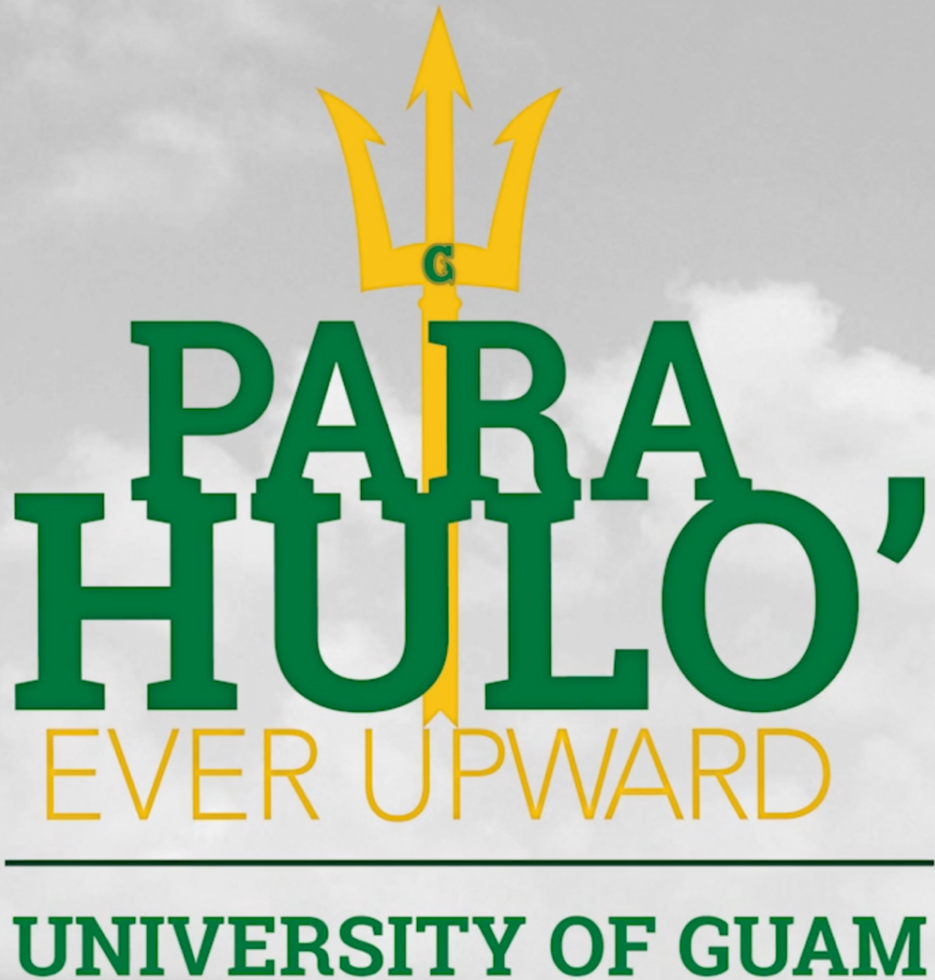
WITH PRESIDENT THOMAS W. KRISE

FRIDAY, SEPT. 6 | UOG FINE ARTS AUDITORIUM | 2 PM - 3:30 PM



**PARA
HULO'**
EVER UPWARD

UNIVERSITY OF GUAM



UNIVERSITY COMMITMENT TO PARA HULO'

(January to August 2019)

- **40+** faculty, staff, administrators, alumni, and students.
- **8** Online surveys
- **15** Committee meetings
- **15+** Sub-committee meetings
- **1** Town Hall Meeting

PHASE 1 (Feb. to April 2019)

- Information gathering through surveys
- Input from all faculty, staff, administrators, students, and alumni.
- Developed vision, mission, values, and strategic initiatives

PHASE 2 (May to August 2019)

- Develop prioritization criteria
- Goals, objectives, projects and programs

STRATEGIC PLANNING COMMITTEE

Dr. Thomas W. Krise
President

Dr. Anita Borja Enriquez
Senior Vice President
Academic & Student Affairs

Randall Wiegand
Vice President, Administration &
Finance

Norman Analista
Director of Development &
Alumni Affairs

Lawrence Camacho
Dean, Enrollment Management
& Student Success

Remy Cristobal
Associate Dean, Enrollment
Management & Student Success

Larry Gamboa
Interim Director, EEO/ADA/Title
IX

Joseph Gumataotao
Interim Chief Human Resources
Officer

James Hollyer
Interim Special Assistant to the
President

Dr. Rachael Leon Guerrero
Director of Research &
Sponsored Programs

Jonas Macapinlac
Director of Integrated
Marketing Communications

Cathleen Moore-Linn
Executive Director, RCUOG

David Okada
Chief Planning Officer / Interim
Chief of Staff

Dr. Lee Yudin, Dean
College of Natural & Applied
Sciences

STRATEGIC PLANNING COMMITTEE

Dr. Annette Santos
Dean, School of Business &
Public Administration

Bert Meno
Custodian, Plant & Facilities

Dr. Cheryl Sanqueza
Assistant Professor of Secondary
Education

Jeannette Jose
Administrative Assistant
Division of Mathematics

Dr. John Jenson
Director WERI

Dr. John Rivera
Assistant Professor of Public
Administration

Jonathan Nguyen
Program Coordinator
School of Health

Dr. Kyle Smith
Professor of Psychology

Marc Bituin
SGA President

Dr. Michael Clement,
Associate Professor, History and
Micronesian Studies

Dr. Michelle Santos
Associate Professor of Education

Rachel Cubacub
Associate Budget & Process Officer

Roland San Nicolas
Assistant Professor of Library
Science

Dr. Tanisha Aflague
Extension Agent III/Assistant
Professor of Nutrition

Dr. Troy McVey
Assistant Vice President, Academic
Excellence and Director of Graduate
Studies

Kalyne Roberto
UOG Alumna

Evander De Guzman
Student

Vicki Renacia
Legal Counsel (Ret.)

Rommel Hidalgo
former Chief Information Officer

NOTE: Additional committee
members joined strategic initiative
sub-committees.

VISION STATEMENT

*“Transforming Lives,
Advancing Communities”*





MISSION STATEMENT

Ina, Diskubre, Setbe
The University of Guam empowers the region by uniting island wisdom with universal sources of enlightenment to support exceptional education, discovery, and service that respect and benefit local and global communities.



- **Respect and Supportiveness**
- **Honesty, Integrity, Trustworthiness, and Dependability**
- **High Standards**
- **Diversity**
- **Community Engagement**
- **Sustainability and Campus Beauty**
- **Innovation and Proactivity**

EXTERNAL AND INTERNAL ENVIRONMENTAL SCANS: WHAT IS NEEDED?

- Stable public funding plus revenue generation
- Improved student-faculty engagement
- Increased public visibility/fostering public confidence in UOG
- Recognition that UOG is a worthy investment
- Cultivation of alumni relationships
- Improved Facilities
- Improved Student Experiences

PRIORITIZATION CRITERIA FOR STRATEGIC ISSUES

1. Fit to mission
2. Student Experience
3. Contribution to the Public Good
4. Viability
5. Quality of program/activity
6. Financial sustainability, efficiency, and productivity
7. Environmental Sustainability
8. Honors the values of *respetu* and *ina'famaolek*
9. Demand and relationships
10. Cultural Contribution

STRATEGIC INITIATIVES

1

Becoming a
RESEARCH University

2

Leading as a
PARTNERSHIP University

3

Enriching the
STUDENT
EXPERIENCE

4

Becoming a Model
for **OPERATIONS** and
Customer Service

5

Growing Our
Financial
RESOURCES

6

Building and
Sustaining Our
INFRASTRUCTURE



STRATEGIC INITIATIVES AND GOALS



Becoming a RESEARCH University:

Seeking Renown for Island Wisdom and Environmental Sustainability

- Develop professional doctoral programs
- Prepare for select research PhDs
- Prepare to apply for Carnegie Classification as a Doctoral Professional University (DPU) during the 2027 cycle
- Enhance UOG's capacity for Island Wisdom, CHamoru and Indigenous studies, other distinctive fields
- Develop a Research Park/Innovation Hub

STRATEGIC INITIATIVES AND GOALS

1



UNIVERSITY
of HAWAII®
HILO

Becoming a **RESEARCH** University

Peer Institutions in the "Master's Medium" or Regional Comprehensive Classification:

- University of Hawai'i Hilo
- New Mexico Highlands University
- University of the Virgin Islands
- Montana State University in Billings
- Sierra Nevada College





STRATEGIC INITIATIVES AND GOALS



Becoming a **RESEARCH** University

Aspirational Institutions in the new "DPU" Classification:

- Alliant International University
- Indiana State University
- Indiana University of Pennsylvania
- Middle Tennessee State University
- Towson University
- University of North Florida
- University of West Georgia

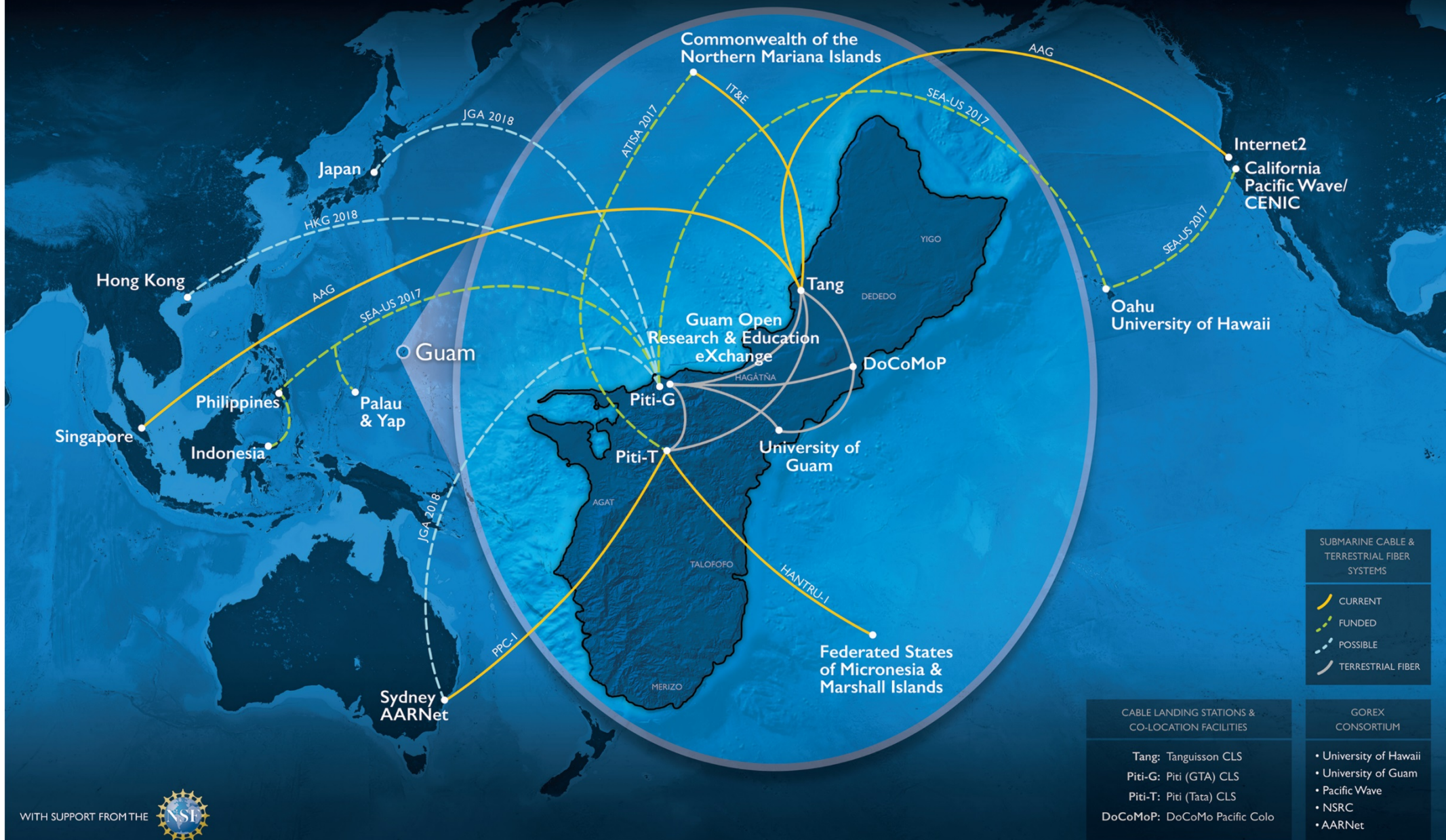


STRATEGIC INITIATIVES AND GOALS

Leading as a PARTNERSHIP University: *Becoming THE Nexus for Partnerships in Guam and all of Micronesia*

- Prepare to apply for Carnegie Community Engagement Classification during the 2025 cycle
- Collect, display, and foster UOG's local, regional, national, and international connections and exchanges
- Establish stronger ties and on-ground resources at all regional colleges
- Promote online and hybrid programs and Public-Private Partnerships

GOREX: Guam Open Research & Education eXchange





STRATEGIC INITIATIVES AND GOALS

3

Enriching the **STUDENT EXPERIENCE**

- Develop more “wrap-around,” “intrusive” student support
- Reform processes to ensure students can finish in a timely manner
- Expand the College Affordability Initiative
- Launch a Student Leadership Development Program

CONCENTRATION ON COLLEGE AFFORDABILITY

.....
UOG Students who applied for
Financial Aid on average received*:

PELL GRANTS	\$4.3K
FEDERAL LOANS	\$4.5K
LOCAL FINANCIAL AID	\$2.9K

.....
*Average amounts are based on students who applied for and received
financial aid from federal and local programs in AY2017-2018.
.....



ALUMNI 17,500+

MAKING A DIFFERENCE ALL OVER THE WORLD.



5,000+
EDUCATORS



1,000+
NURSES and
HEALTH
PROFESSIONALS



1,700+
COMMUNITY
LEADERS



300+
JOURNALISTS and
COMMUNICATION
PROFESSIONALS



230+
COMPUTER
SPECIALISTS



300+
SOCIAL
WORKERS



4,000+
BUSINESS
LEADERS



300+
COMMISSIONED
MILITARY OFFICERS



STRATEGIC INITIATIVES AND GOALS

4

Becoming a Model for **OPERATIONS** and Customer Service in Guam and all of Micronesia

- Model excellent customer experience to internal and external customers
- Develop user-centered web services and online processes
- Implement professional development programming to enhance employees' skills, knowledge and engagement
- Reform support and auxiliary functions to improve customer satisfaction



STRATEGIC INITIATIVES AND GOALS

5

Growing Our Financial **RESOURCES**

- Develop a sustainable financial model
- Foster an entrepreneurial and experimental spirit
- Implement cost-saving and process efficiency system
- Pursue Private-Public Partnership (PPP) Opportunities

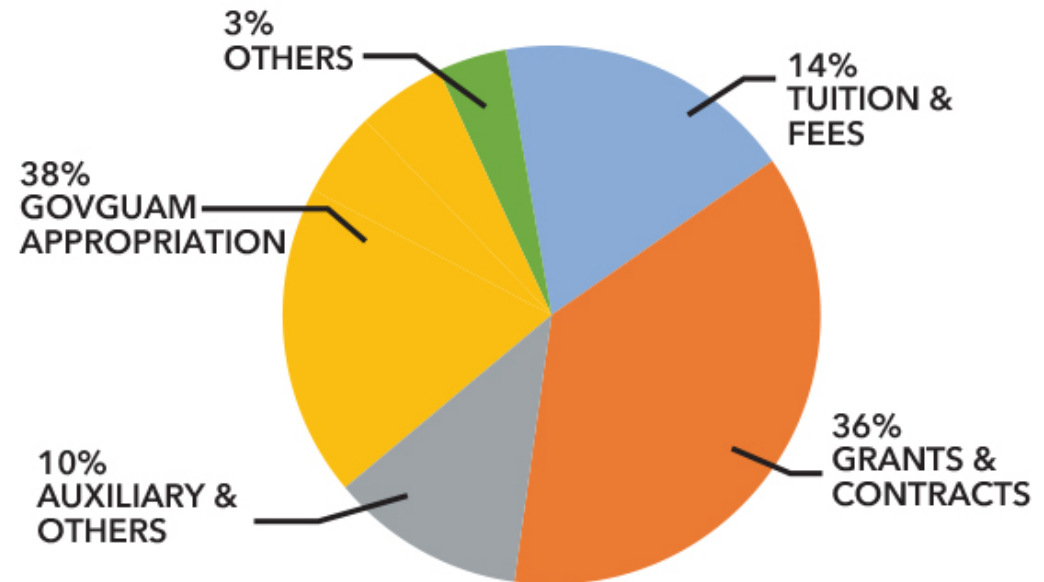
STRATEGIC INITIATIVES AND GOALS



Growing Our Financial **RESOURCES**

	FY17	FY18	% Change
Tuition and Fees, Net	\$13,086	\$13,579	3.8%
Grants and Contracts	\$33,247	\$34,003	2.3%
Auxiliary and Others	\$7,675	\$9,453	2.3%
Total Generated Revenues	\$54,008	\$57,035	5.6%
GovGuam Appropriations	\$32,661	\$36,153	10.7%
Others	\$2,556	\$2,539	-0-%
Total Revenues	\$89,225	\$95,727	7.3%

FY18 REVENUE ALLOCATION



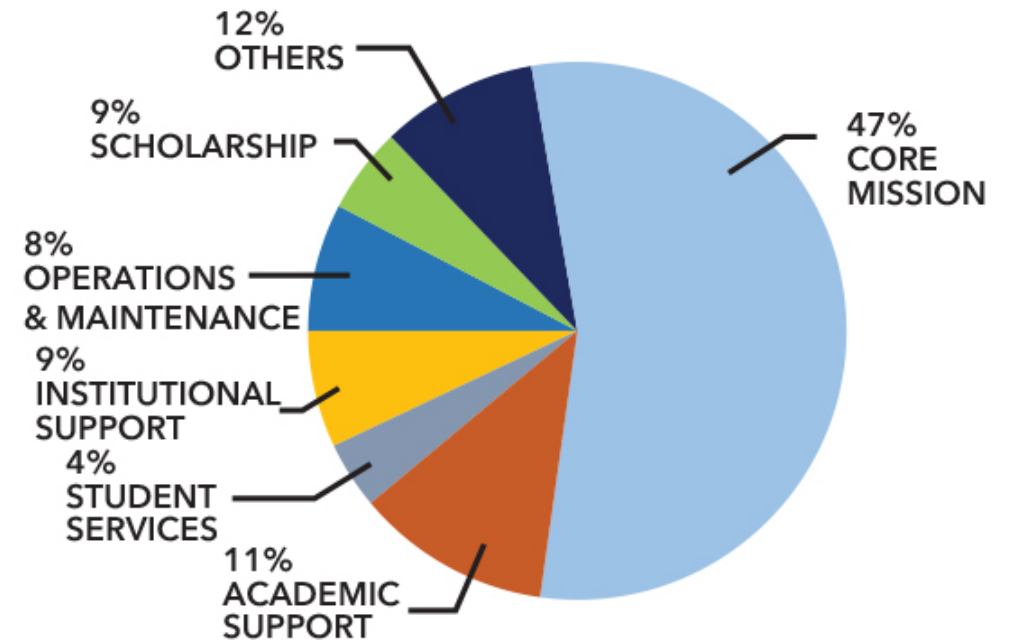
STRATEGIC INITIATIVES AND GOALS



Growing Our Financial **RESOURCES**

	FY17	FY18	% Change
Core Mission	\$49,536	\$47,843	-3.4%
Academic Support	\$12,274	\$11,317	-7.8%
Student Services	\$3,728	\$3,746	-0-%
Institutional Support	\$10,219	\$9,516	-6.9%
Operations and Maintenance	\$6,181	\$8,442	36.6%
Scholarship	\$10,035	\$9,153	-8.8%
Others	\$11,631	\$12,136	4.3%
Total Expenditures	\$103,604	\$102,153	1.4%

EXPENDITURES ALLOCATION

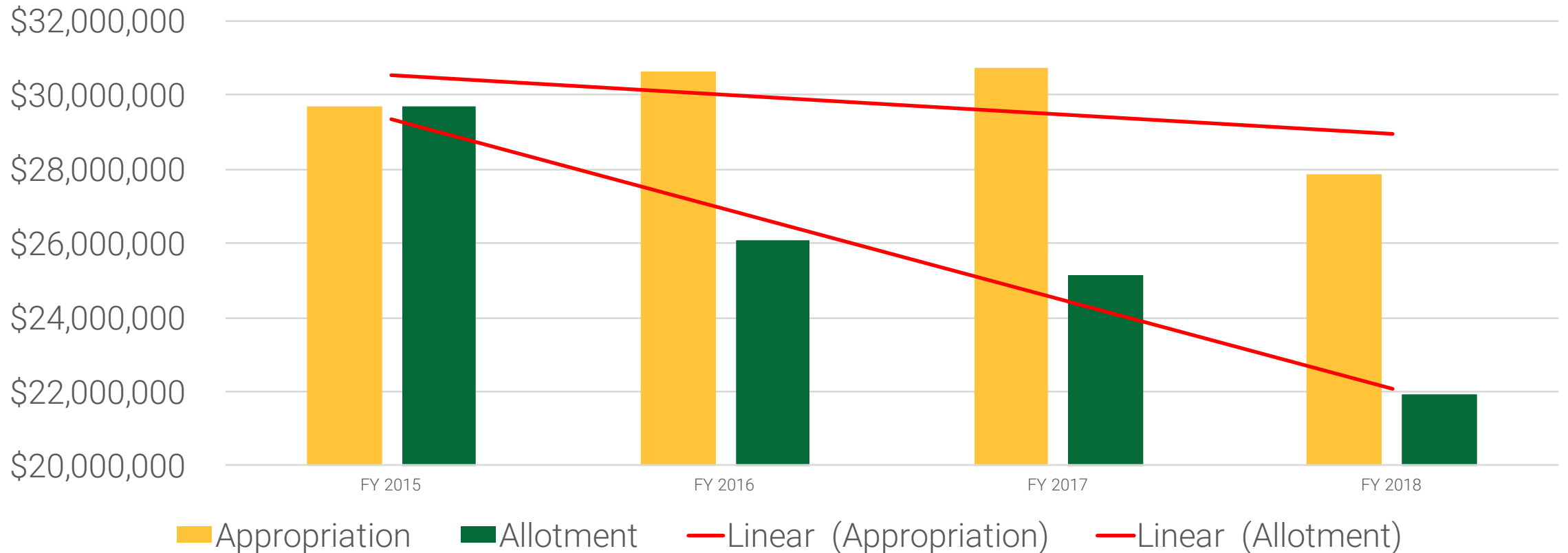


STRATEGIC INITIATIVES AND GOALS



Growing Our Financial **RESOURCES**

Appropriations vs. Allotments





STRATEGIC INITIATIVES AND GOALS



Building and Sustaining Our INFRASTRUCTURE

- Develop a culture of maintenance to sustain existing and future buildings
- Commit to environmental sustainability practices
- Commit to campus accessibility
- Continue to invest in IT infrastructure

**Building and Sustaining Our
INFRASTRUCTURE**

Proposed Student Success Center



STRATEGIC INITIATIVES AND GOALS

Building and Sustaining Our **INFRASTRUCTURE**

Proposed School of Engineering Building



Building and Sustaining Our INFRASTRUCTURE

Conceptual drawing of International Dormitory



BENCHMARKING OUR GOALS

INSTITUTIONAL LEARNING OBJECTIVES

1. Mastery of critical thinking and problem solving
2. Mastery of quantitative analysis
3. Effective oral and written communication
4. Understanding and appreciation of culturally diverse people, ideas and values in a democratic context
5. Responsible use of knowledge, natural resources, and technology
6. An appreciation of the arts and sciences
7. An interest in personal development and lifelong learning

BENCHMARKING OUR GOALS

HIGH-IMPACT PRACTICES

- First-Year Seminars and Experiences
- Common Intellectual Experiences
- Learning Communities
- Writing-Intensive Courses
- Collaborative Assignments and Projects
- Undergraduate Research
- Diversity/Global Learning/Study Away
- ePortfolios
- Service Learning, Community-Based Learning
- Internships
- Capstone Courses and Projects

BENCHMARKING OUR GOALS

UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS



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