



STRATEGIC PLAN

2019-2024



UNIVERSITY OF
GUAM
UNIBETSEDÁT GUÅHAN



STRATEGIC INITIATIVES



Being recognized as a **RESEARCH UNIVERSITY** centered in island wisdom

Leading as a **PARTNERSHIP UNIVERSITY**



Enriching the **STUDENT EXPERIENCE**

Becoming a model for **OPERATIONS AND CUSTOMER SERVICE** in Guam and all of Micronesia



Growing our **FINANCIAL RESOURCES**

Building and sustaining our **INFRASTRUCTURE**





More information is available at:

<https://www.uog.edu/parahulo>

OPENING CHANT

**Pwo Palu Master Traditional Navigator
Larry Reigetal**

Dr. Melissa Taitano



**BEING RECOGNIZED AS A
RESEARCH UNIVERSITY
CENTERED IN ISLAND WISDOM**

*Para Hulo' yan
I chalan mo'na*

*Amanu na man
gaige ham pagu?*

Where are we today?



GOAL 1: Model for Island Wisdom and Sustainability

- The **Island Wisdom Framework** is being developed through two input sessions – the first session, *Mina'atufok I Minenhalom I Taotao-ta: Co-Weaving Island Wisdom* was held August 16, 2021.
- **Digital Guafak Project.** Received an \$881K grant from the Lt. Governor's Office to support infrastructure coding for the *Digital Guafak* project which will scan and upload historical newspapers and magazines over two years.



GOAL 2: Provide Regional Expertise

- UOG is exploring the development of faculty members called **Cultural and Traditional Practitioners/Scholars**.
- Research is underway to determine hiring process and qualifications for utilizing professors of practice, traditional, and indigenous scholars. One model being considered is the “Exploring Elders in Residence” used at Chaminade University.



GOAL 3: Foster Research and Innovation

- UOG School of Education is establishing an **Education Specialist (EdS) in Instructional and Academic Leadership**. The EdS program is expected to launch in 2022, and is the first step towards development of UOG's first **doctoral program – a Doctor of Education (EdD)**.
- **UOG Sea Grant Status Review** was conducted in Oct. 2021, and an decision is expected from NOAA in early 2022.



Tai manu ham quatto?

How do we get there?

SHARING ISLAND WISDOM

<https://url.uog.edu/islandwisdom>



**LEADING AS A
PARTNERSHIP UNIVERSITY**

GOAL 1:

Articulate Connections

- **Pursuing Carnegie Classification for Community Engagement.** This recognition reaffirms our commitment to deepening the practice of service to our community.
- **Achieved Military-Friendly designation** in 2020 (silver) and 2021 (bronze).
- **Cataloging local, regional, and international partnerships** in an online database which will collect MOUs, MOAs, Articulation Agreements, and other collaborations.



GOAL 5:

Expand Online / Hybrid Education

- **Degree Program Expansion:**
 - 3+1 Criminal Justice program with Northern Marianas College
 - 2+2 Chamorro Studies program in Northern Marianas College
 - Bachelor of Arts in Education, Special Education partnership with Palau Community College
 - Individualized Degree Program in Yap
- **Online Graduate Program Expansion:**
 - Potential online Master of Public Administration in the CNMI through the Bachelor of Science in Criminal Justice
 - Master's degree in Accountancy - under review with Faculty Senate
- **Online undergraduate or certificate programs**
 - Launch of Professional Certificate program in Cybersecurity Management
 - GLE continues to expand offerings in its ED-To-Go program

GOAL 6: Support Diversity and Global Learning

- New **student exchange programs** with the University of the Ryukyus and Taipei Economic and Cultural Office
- Hosting of virtual conferences during the pandemic has led to expanded reach of participants (e.g., CIS conference)
- Exchange Visitor Visas (J Visas) for research scholars has increased





**ENRICHING THE
STUDENT EXPERIENCE**

GOAL 1: Student Services

To offer the best, and most diverse, student experience amongst higher education institutions in the Western Pacific.

- Triton Student Ambassadors program is under development.
- UOG established the Office Diversity, Equality, and Inclusion in 2021.
- Planned ADA training for faculty and staff.
- Alumni Relations will be bolstered through the new Office of Advancement established in 2021.



GOAL 2: Triton Advising Center

To provide academic, financial, and career advisement to allow all students to complete their degrees in a timely manner.

- Established in 2021 through a \$2M Title III grant from US DOE.
- The TAC provides provides academic, financial, and career advisement to students to support retention and graduation.
- Recently held a four-part college affordability webinar.



GOAL 3: Affordability

Expand the College Affordability Initiative so that everyone who wants an education can afford to complete that education in a timely manner.

- Financial Aid Workshops for Students have been integrated into FY101.
- Customer Service Surveys are being conducted to improve experiences at the Financial Aid Office.
- EMSS is developing workshops, programs, and communication to better inform and serve students.





**BECOMING A MODEL FOR
OPERATIONS AND CUSTOMER SERVICE
IN GUAM AND ALL OF MICRONESIA**

GOAL 1.

Provide Excellent Customer Service

Implement a University-wide customer service philosophy and program to provide an excellent customer experience to internal and external customers.

- A team was tasked to attend the Academic Impressions **“Customer Service Skills Training Certification for Higher Education Professionals”** in March 2020.
- The team has been tasked to enhance the current customer service philosophy and continues to work through what has already been laid out in <https://setbisiu.uog.edu/>.



GOAL 2.

Improve Web Services And Electronic Processes

- Action Plan to launch **Student Self-Service** has been implemented this academic year.
 - **Student Planning** module soft launch in Feb. 2022 to enhance academic advisement
 - **Student Self-Service** will soft launch in Mar. 2022, and full launch by the end of May 2022. This will upgrade the registration process.
- WebAdvisor will be retired in Fanuchånan 2022.





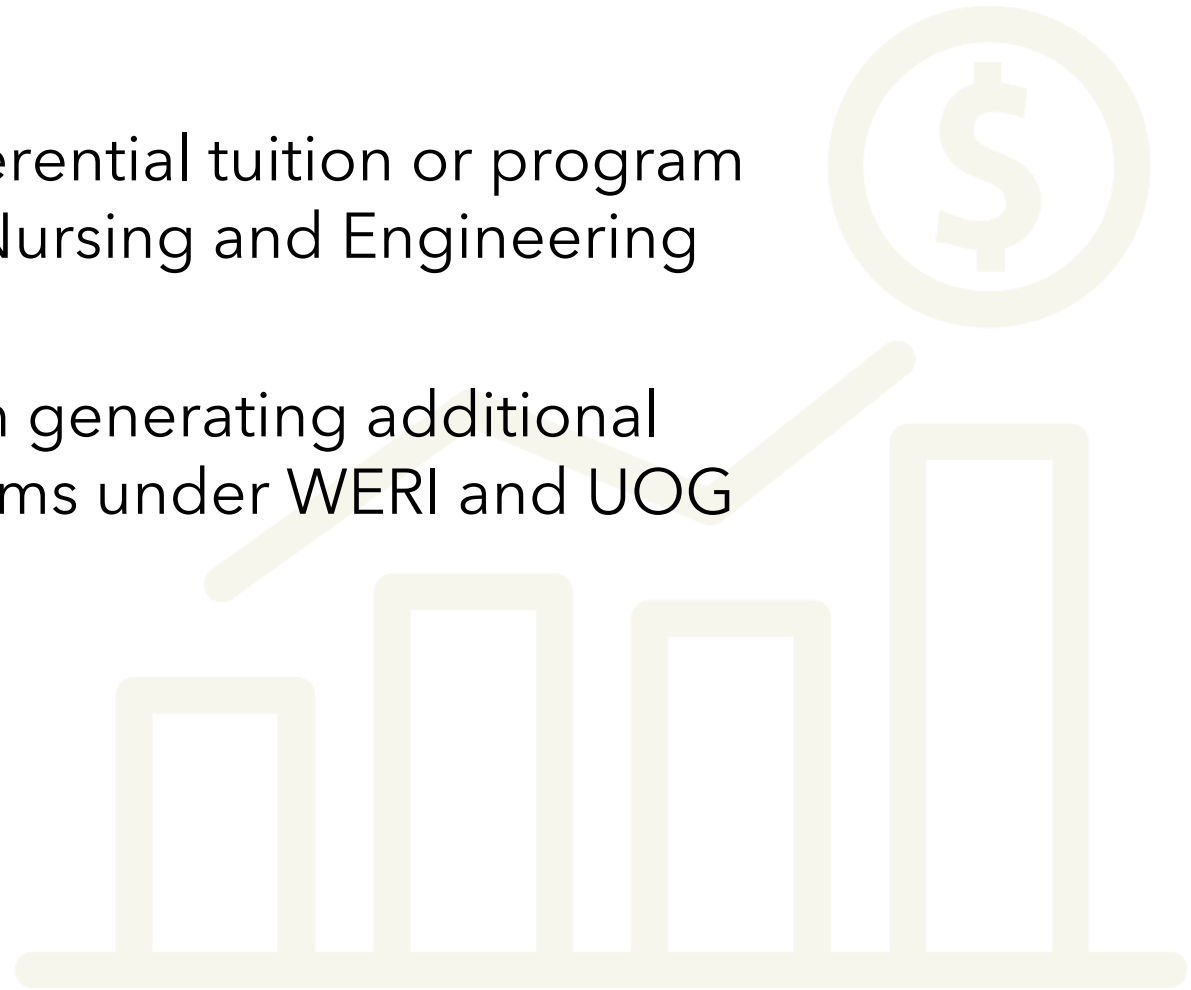
**GROWING OUR
FINANCIAL RESOURCES**

Growing our Financial Resources

- **UOG is exploring Public Private Partnerships:**
 - **Siemen's** partnership will provide \$5.5M in energy efficient projects and facility upgrades. Siemen's will be submitting a report to UOG on January 24.
 - Partnership with **CoreSeed at the Hatchery** continues to develop with 400-500 lbs of shrimp and over 300 lbs of tilapia produced per month with plans to scale up.
 - Discussions are ongoing with interested parties on the construction of an **International Dorm Facility**

Growing our Financial Resources

- We are evaluating the possibility differential tuition or program fees for high-cost programs such as Nursing and Engineering
- Auxiliary units at UOG are tasked with generating additional revenue. Revenue generating programs under WERI and UOG Press show promise.





**BUILDING AND SUSTAINING OUR
INFRASTRUCTURE**

GOAL 1: Increase Operational Efficiency



- New FMX Software is being implemented and will improve maintenance workflows at Facilities Management and Service Unit.
- Cataloging assets on-campus for the purpose of capital improvement.

GOAL 2: Meet Utility Needs



- Surveying the locations of all utility lines on campus (Ongoing)
- Passed inspection by Guam Environmental Protection Agency of underground injection control (UIC) system

GOAL 3: Sustain Campus Maintenance



- **Maintenance Projects in Progress:**
 - Pressure washing of campus buildings to prepare for painting
 - Street and parking lot lights repaired to improve safety.
 - Tree trimming in collaboration with the landscaping committee and the Dept. of Agriculture
 - Assessing air conditioners at CLASS, CNAS, and SOE buildings
 - Procuring generator to support OIT, RFK, MARC, and GLE

Goal 4. Review Physical Master Plan.



- Science Building labs on the second floor completed.
- Dean Circle Houses 9 and 12 converted to engineering labs.
- Awarded \$8.55M from US EDA for new WERI and Nursing Buildings. Design phase underway and scheduled for completion in Aug. 2022.
- CIS G3 makerspace located at Chamorro Village. Opening scheduled for Jan. 2022.



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