

AMENDMENT 2

**REQUEST FOR PROPOSALS
UOG RFP No. P23-04**

Date Issued: April 4, 2023

“MARKETING, COMMUNICATION & EVENT MANAGEMENT SERVICES”

This is to notify all prospective offerors of the following amendment set forth below:

1.1 Question & Answer Sheet 1 as set forth in the attached.

1.2 Deadline for submission should read as follows: Friday, April 14, 2023, on or by 4:00 p.m. (your bid submission must be submitted electronically to the Bid Share folder provided by UOG Procurement Office) (Link will be sent to all offerors day of submission deadline)

All other terms and conditions remain the same.



Emily G. Gumataotao
Supply Management Administrator

Please acknowledge receipt and return by email to uog.bids@triton.uog.edu:

Name of company: _____

Print Name/Signature/date

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QUESTION & ANSWER SHEET NO. 1
April 4, 2023

In response to the written "Questions" and/or 'Request for Clarifications' UOG received as of 3/16/23 @ 12:31am from vendor: Ryan Heil (Soundskilz)

Question 1: Has the "SandFest" event been staged in years past? We can find no reference to it online or in the media.

Answer: UOG Confirms, No. To our knowledge, there has not been a "SandFest" event held in Guam in the past. However, similar events have been done both nationally and internationally. Please see the following link references for example events:

<https://www.texassandfest.org>

<http://thesandlovers.com/sandarticle/>

<https://www.parksvillebeachfest.ca/>

<https://www.siestakeycrystalclassic.com/>

<https://sandingovationsmasterscup.com/> <https://www.planeteu.com/event/fiesa-sand-sculpture-festival> <https://www.travelchannel.com/interests/beaches/photos/best-sand-sculpting-competitions>

Question 2: Can you please provide an overview or description of what "SandFest" is?

Answer: UOG confirms, The 2023 Guam SandFest event intends to promote public awareness of ways we can protect public access, avoid beach litter, protect our shoreline from erosion by using green infrastructure, and build community resilience. This event will be a family-friendly day-long event starting with a beach and shoreline cleanup and conducting a "coastal and marine, environmentally themed" Sand Sculpting Competition where participants and teams of all ages demonstrate their creativity and skills in building sand sculptures to be judged.

Schools, Corporate Teams, Government Agencies, and Community Organizations will be encouraged to participate. The event will also feature a professional sand sculptor to provide onsite demonstrations and workshops for attendees. Through various sponsorships and vendors, the event will also showcase educational booths, fun environmental games and activities, food, live music, and local arts and crafts.

GCMP will partner with various network government stakeholders, community and civic organizations, and NGOs to participate and showcase their environmental programs and activities.

Question 3: When is SandFest 2023 expected to take place? The RFP does not specify dates.

Answer: UOG confirms, The final selection of a date is yet to be determined, however, we are proposing the tentative SandFest event be held on Saturday, September 23, 2023.

Question 4: How many days is the event?

Answer: UOG Confirms, The event will be 1 day.

Question 5: Has a venue for the event been identified?
If so, can you please provide site maps, location information, and infrastructure specifics of the venue (existing parking, power & water services, etc) that will be made available to the event?

Answer: UOG confirms, The proposed location will be determined in planning and discussions with the selected vendor. The event will need to take place at a public beach with infrastructure, parking, and water available, such as Ypao Beach Park, or Matapang Beach Park in Tumon.

Question 6: What is the expected attendance? Is the event open to the public?

Answer: UOG confirms, The event is a public event. Schools, Corporate Teams, Government Agencies, and Community Organizations will be encouraged to participate.

Question 7: Are there incumbent “technical vendors and partners” that the successful Proposer will be expected to work with, or is the Proposer responsible for sourcing all support vendors and services?

Answer: UOG confirms, The proposed vendor will be responsible for sourcing all support vendors with the advice and guidance of the Bureau.

Question 8: How is the event funded? Is there a known budget at this time for the talent and entertainers that will be recruited?

Answer: UOG confirms, The SandFest event is funded by a grant from the National Oceanic and Atmospheric Administration (NOAA) and administered by the Bureau of Statistics and Plans Guam Coastal Management Program in partnership with the UOG Global Learning and Engagement.

Question 9: Is the Proposer responsible for recruiting and negotiating all special guests, talent, and entertainers?

Answer: UOG confirms, The proposed vendor will be responsible for recruiting and negotiating all special guests, talent, and entertainers with advice and guidance from the Bureau of Statistics and Plans in cooperation with UOG-GLE.

Question 10: Are there any staff from the University and/or the Bureau of Statistics and Plans that are assigned to specific roles in the Event? If so, what are those roles?

Answer: UOG confirms, The staff of the Bureau of Statistics and Plans can assist with the event as volunteers in roles specified as planned and agreed (in advance) with the selected vendor.

Question 11: How many in-person meetings would the Proposer be expected to attend prior to the event? Are travel costs for the successful Proposer to attend meetings and/or the event dates covered by the University/Bureau?

Answer: UOG confirms, The selected vendor will be required to conduct regularly scheduled meetings with BSP and UOG-GLE to discuss event details for the planning and execution of the event. The frequency of these meetings will be determined upon the selection of the vendor.

Travel costs will not be covered to attend or conduct these meetings, however, some of these meetings can be done virtually as determined upon the selection of the vendor.