

**UNIVERSITY OF GUAM**  
**DIVISION OF HUMANITIES**  
**COLLEGE OF LIBERAL ARTS & SOCIAL SCIENCES**  
**Anthropology program**

**AN413: RESEARCH METHODS IN ANTHROPOLOGY**  
**FALL 2024 SYLLABUS**

**Dr. David Atienza.** Assoc. Prof. of Anthropology. CLASS  
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Office Hours: MW 3:00-4:00 and T 9:00-1:00.

**CLASS MEETINGS**

AN413 M/W 4:00 – 5:20

**CATALOG DESCRIPTION**

This course covers the use of bibliography, reference tools, and research methods in Anthropology. Presentation and cooperative evaluation of research materials, methods, and projects is required. Course may not be repeated for credit.

**RATIONALE FOR THE COURSE**

This course will capacitate participants to conduct basic research according to contemporary anthropological criteria. The Capstone experience in Anthropology offers the possibility for you to conduct a research project on a particular topic of interest to you. You will work one-on-one with a faculty supervisor and will generate a research paper and an oral presentation. All anthropology majors must enroll in AN413 Research Methods in Anthropology in their senior year to fulfill this requirement.

**\*\* LEARNING OBJECTIVES FOR STUDENTS**

Course SLOs	Program LOs	University ILOs	Core Foundations SLO	Assessment Methods
With successful completion of the course, student will demonstrate introductory knowledge to:				
Understand the current issues and debates in Research Methodologies	PLO1. Understand the current issues and debates in the subfields of anthropology.	ILO4. Understanding and appreciation of culturally diverse people, ideas and values in a democratic context	CT1. Applying the concepts essential to examination and evaluation argumentative discourse. CT5. Identifying and avoiding common logical errors. OC1. Developing and presenting material around a central theme. OC2. Using organization and language to effectively present material to an audience. Written Communication (all apply) Information Literacy (all apply)	Assignment 1: Planning a research Assignment 2: Fieldwork and Field notes Assignment 3: Writing Ethnography class participation, and in-class exercises
Utilize the concept of culture as a fundamental organizing concept of Research Methodologies	PLO2. Utilized the concept of cultures as a fundamental organizing concept of anthropology;	ILO4. Understanding and appreciation of culturally diverse people, ideas and values in a democratic context ILO6. An appreciation of the arts and sciences	CT1. Applying the concepts essential to examination and evaluation argumentative discourse. CT3. Synthesizing information on order to examine alternatives and arrive at reasoned conclusions. OC1. Developing and presenting material around a central theme. Written Communication (all apply) Information Literacy (all apply)	Assignment 1: Planning a research Assignment 2: Fieldwork and Field notes Assignment 3: Writing Ethnography class participation, and in-class exercises
Articulate knowledge of the history and theories of Anthropology	PLO3. Articulate knowledge of the history and theories of anthropology;	ILO1. Mastery of critical thinking and problem solving ILO4. Understanding and appreciation of culturally diverse people, ideas and values in a democratic context	CT1. Applying the concepts essential to examination and evaluation argumentative discourse. CT5. Identifying and avoiding common logical errors. QR4. Evaluating quantitative information to draw appropriate conclusions.	Assignment 1: Planning a research Assignment 2: Fieldwork and Field notes Assignment 3: Writing Ethnography class participation, and in-class exercises
Collect Anthropological data according to accepted professional anthropological practices; and analyze Anthropological data in both oral and written forms	PLO4. Collect anthropological data according to generally accepted professional anthropological practices; and	ILO2. Mastery of quantitative analysis ILO3. Effective oral and written communication	Written Communication (all apply) Information Literacy (all apply) Quantitative Reasoning (all apply)	Assignment 1: Planning a research Assignment 2: Fieldwork and Field notes Assignment 3: Writing Ethnography class participation, and in-class exercises
Develop a critical and synthetic capacity to analyze data in use as a medium to generate, transmit, and maintain ideology or culture.	PLO5. Analyze anthropological data in both oral and written forms	ILO2. Mastery of quantitative analysis ILO3. Effective oral and written communication ILO5. Responsible use of knowledge, natural resources, and technology ILO7. An interest in personal development and lifelong learning	CT1. Applying the concepts essential to examination and evaluation argumentative discourse. CT5. Identifying and avoiding common logical errors. OC1. Developing and presenting material around a central theme. OC2. Using organization and language to effectively present material to an audience. QR4. Evaluating quantitative information to draw appropriate conclusions.	Assignment 1: Planning a research Assignment 2: Fieldwork and Field notes Assignment 3: Writing Ethnography class participation, and in-class exercises

## **REQUIRED TEXTS**

We **require** the following textbooks:

- Bernard, H. Russell. *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Lanham, MD: AltaMira, 2011.

## **RECOMMENDED TEXTS**

We **recommend** the following books:

- Emerson, Robert M., Rachel I. Fretz, and Linda L. Shaw. *Writing Ethnographic Fieldnotes*. 1st ed. University Of Chicago Press, 1995.
- Sanjek, Roger. *Fieldnotes: The Makings of Anthropology*. Ithaca; London: Cornell University Press, 1990.

Any other textbooks could be used with previous acceptance from the instructor.

## **METHODS OF INSTRUCTION**

The topics and methodology used to conduct the research will be discussed with one professor from the Anthropology program during the first days of the AN413 course. The final paper should have no less than 5,000 words, not counting the bibliography. The student will deposit the paper on the same day as the oral presentation. The paper will be evaluated following an appropriate rubric that will be always accessible to the students. The oral presentation of the research project will be conducted in a session open to the public. It will consist of a 10 to 15 minutes presentation of the student's work. The presentation will be recorded for assessment purposes and evaluated following the oral presentation rubric.

## **COURSE SYNOPSIS**

### **1. ANTHROPOLOGY IN THE CONTEXT OF THE SOCIAL SCIENCES**

19 August

- Read Bernard, H. Russell. *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Lanham, MD: AltaMira, 2011. Pp. 1-22

### **2. PREPARING FOR RESEARCH**

21 August

- Read Bernard, H. Russell. *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Lanham, MD: AltaMira, 2011. Pp. 23-81

### **3. RESEARCH DESIGN**

26 August

- Read Bernard, H. Russell. *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Lanham, MD: AltaMira, 2011. Pp. 82-112

### **4. SAMPLING**

28 August

- Read Bernard, H. Russell. *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Lanham, MD: AltaMira, 2011. Pp. 113-155

### **5. INTERVIEWING**

4 September

- Read Bernard, H. Russell. *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Lanham, MD: AltaMira, 2011. Pp. 156-237

### **6. SCALES AND PARTICIPANT OBSERVATION**

9 September

- Ferraro, Gary & Elizabeth Briody, 2013, "Coping with Culture Shock" in Ferraro, G. *Classic Readings in Cultural Anthropology*, Cengage Learning, Australia. Pp. 1-15.
- Read Bernard, H. Russell. *Research Methods in Anthropology: Qualitative and Quantitative Approaches*. Lanham, MD: AltaMira, 2011. Pp. 238-290

### **7. WORKING IN THE FIELD**

11 September

- Sanjek, Roger. *Fieldnotes: The Makings of Anthropology*. Ithaca; London: Cornell University Press, 1990. Pp. 3-46

- Nanda, Serena. "Arranging a Marriage in India," in DeVita, Philip R. *The Naked Anthropologist: Tales from around the World*. Belmont, Calif: Wadsworth Pub. Co, 1998. Pp. 137-143.
- Goodenough, Ward. "Did you?" in DeVita, Philip R. *The Naked Anthropologist: Tales from around the World*. Belmont, Calif: Wadsworth Pub. Co, 1998. Pp. 112-115.

## 8. FIELDNOTES

16 September

- Sanjek, Roger. *Fieldnotes: The Makings of Anthropology*. Ithaca; London: Cornell University Press, 1990. Pp. 92-135.
- Miner, Horace. "Body Ritual among the Nacirema." *The American Anthropologist* 58 (1956): 503–7.

## 9. WRITING ETHNOGRAPHIES

18 October

- Emerson, Robert M., Rachel I. Fretz, and Linda L. Shaw. *Writing Ethnographic Fieldnotes*. 1st ed. University of Chicago Press, 1995. Pp. 143-210

## 10. REFRESIGN ANTHROPOLOGICAL THEORIES

23 September – October 2

## 11. WRITING AND RESEARCH WORKSHOP

14 October -4 December

## 12. FINAL PAPER AND ORAL DEFENSE

11 December

**\*Dates and topics are approximate and will vary according to the student's interests**

## ATTENDANCE

Attendance is required to pass this course. If, without any explanation, a student miss classes for three weeks consecutively, the lecturer may assume they have withdrawn from the course. Please email your lecturer if you are absent due to illness or other reasons. You will find me sympathetic to communication.

## ASSIGNMENTS FOR GRADING

## GRADE ALLOCATION

ASSIGNMENT 1: RESEARCH PAPER	60%
ASSIGNMENT 2: ORAL PRESENTATION	30%
PARTICIPATION	10%

The final grade awarded appears as a letter:

A+	98-100	Outstanding
A	93-97	
A-	90-92	
B+	89-87	Good
B	83-86	
B-	80-82	
C+	77-79	Adequate
C	70-76	
D	60-69	Deficient
F	<60	Failure

## **PLAGIARISM**

The UOG Student Handbook prohibits plagiarism. I personally will not tolerate it. In this class, evidence of plagiarism in any assignment will result in an F grade for the whole course, and possibly a hearing at the Student Discipline Committee. Review handout on how to avoid plagiarism.

## **ADA Accommodation Services**

The University is committed to providing an inclusive and welcoming environment for all members of our community free of all forms of discrimination and harassment in all programs, activities, and employment practices as required by Title VII and Title IX and other applicable statutes and policies. If you experience harassment or discrimination, report it immediately to the Director of EEO/ADA & TITLE IX Office, at 671-735-2244, 671-735-2971, TOD 671-735-2243 or [eeo-ada@triton.uog.edu](mailto:eeo-ada@triton.uog.edu). For immediate assistance in an emergency call 911.

For individuals covered under the ADA (Americans with Disabilities Act), if you are a student with a disability requiring academic accommodation(s), please contact the Student Counseling and Advising Service Accommodations Office to discuss your confidential request. Please provide an accommodation letter from the Disability Support Services/Student Counseling and Advising Service Accommodation counselor. To register for academic accommodations, please contact or visit the Student Center, Rotunda office #6, [disabilitysu000rt@triton.uog.edu](mailto:disabilitysu000rt@triton.uog.edu), or telephone/(TDD) 671-735-2460.

For applicants or employees with a disability requiring employment or workplace accommodation(s), please contact the Director of EEO/ADA & TITLE IX Office to discuss your specific needs. Please provide documentation concerning your disability and the need for employment or workplace accommodation. Our office is located at the Iya Hami Hall, Dorm 2, right side entrance, first floor, Room 104, and our contact numbers are indicated above.

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